

Virtual Business Roundtable: Making the WTO More Small Business Friendly

April 27, 2021, 8:00AM-9:30AM (ET) via Webex

TIME (ET)	AGENDA ITEM
8:00-8:05	Introductory and Housekeeping Remarks <i>Goldy Hyder, President and CEO of the Business Council of Canada</i>
8:05-8:10	Opening Remarks <i>The Honourable Mary Ng, Canada's Minister for Small Business, Export Promotion, and International Trade</i>
8:10-8:15	Overview of WTO Informal MSME Working Group <i>His Excellency Jose Luis Cancela, Ambassador and Permanent Representative of Uruguay to the WTO and Coordinator of the WTO Informal MSME Working Group</i>
8:15-8:20	Presentation by the International Trade Centre <i>Vanessa Erogbogbo, Chief of the Sustainable and Inclusive Value Chains Section and Head of SheTrades, International Trade Centre</i>
8:20-8:35	Panel Discussion: Global Business Perspectives on Challenges and Opportunities for Integrating MSMEs in International Trade and at the WTO <ul style="list-style-type: none">• <i>Crispin Conroy, Permanent Observer to the UN and Representative to the WTO, International Chamber of Commerce</i>• <i>Victor Dosoretz, Health and Wellness Entrepreneur, Founder and CEO, Mantra</i>• <i>Lisa McAuley, CEO, Global Trade Professionals Alliance</i>
8:35-9:25	Q&A/Open Floor for Discussion <i>Moderated by Dan Kelly, President, CEO and Chair of the Canadian Federation of Independent Business</i>
9:25-9:30	Wrap-Up and Closing Remarks <i>Dan Kelly, President, CEO and Chair of the Canadian Federation of Independent Business</i>