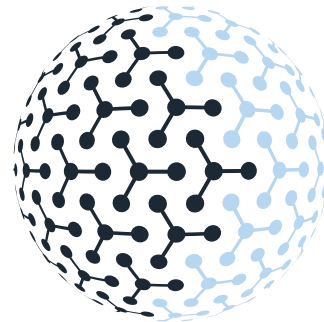




GAIN RECOGNITION AS AN APPROVED PROVIDER UNDER ISO/IEC 17024  
AND JOIN OUR NETWORK OF TRUSTED PROVIDERS



**GTTPA**  
GLOBAL TRADE PROFESSIONALS ALLIANCE

**THE TRUSTED NETWORK POWERING  
GLOBAL SUPPLY CHAINS AND  
THEIR COMMUNITIES  
APPROVED EDUCATION PROVIDER  
INFORMATION PACK**



# ABOUT GTPA

**GTPA is built on a model that promotes inclusiveness and recognises the many delivery mechanisms for trade capability development, education and professional development services globally.**

## About

GTPA is a not-for-profit, membership-based organisation connecting individuals and organisations as a trusted network that powers supply chains and their communities around the world.

### Our goal is to bring people together to:

- ▶ build professional capabilities in trade
- ▶ elevate the profile of trade
- ▶ advocate the benefits and opportunities of trade
- ▶ facilitate networking
- ▶ improve the performance and success of companies in global trade
- ▶ boost the efficiency of trade processes.

GTPA has developed the only international standard for certifying trade professionals. The Global Trade Professional (GTP) Programme, has been developed under ISO/IEC 17024, for the certification of professional competence in the various global trade disciplines.

Joining the GTPA and becoming an Approved Education Provider will provide your organisation the opportunity to be a recognised pathway for individuals to demonstrate their professional trade competencies as well as a platform to promote your institution as part of a globally recognised alliance.

## When you join the GTPA we become partners, working with you to support global trade advancement and you will benefit from:

- ▶ Internationally recognised approval as a GTPA Approved Education Provider under ISO/IEC 17024
- ▶ Access to a trusted global network to promote your courses
- ▶ Promotion of your brand as a global expert in trade education and services
- ▶ Global connections

Applications for Approved Education Provider status is open to all education providers that provide courses and skills development programs across the following domain specialisations:

- ▶ Trade Management
- ▶ Trade Regulation and Compliance
- ▶ Risk Analysis and Mitigation
- ▶ Market Development
- ▶ Trade Finance and Supply Chain Finance
- ▶ Trade Research and Economics
- ▶ Trade Policy
- ▶ Trade Law
- ▶ Sustainable Trade, Development and Inclusiveness
- ▶ Innovation Exchange

## Certification of individuals under the GTPA Programme is available at the following levels:

- ▶ Practitioner (GTP)
- ▶ Manager (GTM)
- ▶ Executive (GTE)

Additionally, there is a non-certified Foundation (F) level of recognition for persons who wish to progress to GTP, GTM or GTE certification levels.

The diversity of the GTP Programme provides an opportunity for providers of education across all levels from tertiary qualifications at the undergraduate, postgraduate levels as well as providers that deliver short courses and online courses.

## A GTP candidate who has completed an approved course that meets the relevant competency standards and who applies for GTP certification will be eligible for:

- 1 | **Discounted rate to apply for GTP Certification/ GTPA membership:** an individual who completes an approved course that meets the relevant GTP competency standard will be entitled to a \$350 discount on the GTP certification cost and GTPA membership.
- 2 | **Fast track application process:** individuals who demonstrate they meet the GTP competency standard by completing an approved course will have their GTP certifications fast tracked.





# APPROVED PROVIDERS

**Approved Providers will be able to leverage both the price reduction and fast track approval process to promote their courses to potential students.**

## **Benefits of the Global Trade Professionals Alliance**

### **Economic value creation:**

- ▶ strengthen healthy, sustainable supply chains through a trusted network of global business providers;
- ▶ raise the ethical standards for global trade and trade professionals;
- ▶ promote financial and economic inclusiveness through supply chain activities and disciplines;
- ▶ reduce the cost and risk of employing global trade professionals (GTPs) by facilitating the easy recognition of professional skills (including their level and currency) – ‘Trusted in Trade’;
- ▶ drive economic development and job creation, as well as foster innovation exchange and by facilitating growth through global trade;

### **Professionalisation:**

- ▶ drive a culture of continuous professional development (CPD) within business, industry, government and trade professionals as well as employees working within global businesses;
- ▶ provide opportunities for capability development and a structured career path for trade professionals;
- ▶ facilitate a globally trusted network to connect trade professionals across businesses, industry and government to drive greater levels professionalism and support global business growth;
- ▶ provide mutual recognition of the competencies of trade professionals across geopolitical boundaries;

### **Networking and collaboration:**

- ▶ assist businesses to access the necessary information and contacts, as well as the legal and commercial intelligence to navigate regulatory regimes in global markets and to understand local business and cultural practices;
- ▶ improve the global networking of global trade professionals across businesses, industry, government, education and research.

## Who are Approved Education Providers?

Within the ISO/IEC 17024 framework, the GTP Programme and the GTPA approves education providers around the world who meet the GTP Programme rules and whose training and education courses have been assessed as delivering the required competencies to meet the relevant competency standards.

As an Approved Education Provider, an organisation can apply for accreditation of:

- ▶ Degree or diploma courses recognised as an approved learning pathway for specific levels of GTP certification.
- ▶ Short term education courses or programs that address specific units of competency required for certification under the GTP Programme and ongoing Continual Professional Development (CPD) activity.

## The benefits of being an Approved Education Provider

- ▶ **A pathway to promote and profile your institution and provide value add services to existing students including:**
  - profiled on the GTPA website and wider communications
  - discounted and fast tracked GTP certification for students
  - use the approved ISO/IEC 17024 Approved Course Provider logo for your own marketing activity;
  - a global CPD alumni to promote CPD activities
- ▶ **A forum for wider connections through the GTPA network including access to;**
  - governments and industry both domestically and internationally
  - research reports on skills need and required competencies

- opportunities for international collaboration on the development, delivery or tendering of education and training
- access to share knowledge and insights.

## Becoming an Approved Provider

The responsibilities of an Approved Provider are to:

- ▶ gain approval for relevant training and education courses under the GTP Programme rules
- ▶ provide training and education services
- ▶ comply with the GTP Programme rules and notify GTPA on the delivery of approved courses, participants, graduates, and student feedback both positive and negative
- ▶ ensure training and educational services are undertaken in a professional and impartial manner including the use of competent staff and ensuring that the services are not promoted in any way that creates a conflict of interest, raises false expectations, or has a detrimental impact on the necessary separation and impartiality of any subsequent certification activity
- ▶ ensure course are continually reviewed to meet the GTP Programme or certification requirements
- ▶ maintain finances, reserves and insurances to ensure the ongoing delivery of training and education services and cover liabilities arising from their administration and operation as a GTPA Approved Education Provider
- ▶ manage information and communications, provide notices and maintain confidentiality in accordance with the GTP Programme rules.



# APPLICATION PROCESS

Organisations that provide educational and continuing professional development courses and wish those courses to be recognised by GTPA should apply to become a GTPA Approved Education Provider.

Before starting any application, it is advised that the applicant should read and understand the following:

- ▶ GTPA Programme Rules
- ▶ GTPA Code of Ethics
- ▶ GTPA Competency Standards
- ▶ Approved Provider Requirements
- ▶ Fee schedule
- ▶ GTPA Logos and Trade Marks
- ▶ Privacy Policy
- ▶ Approved Provider Agreement

Once the Applicant has read and understood the documentation and wishes to continue with this application they should complete an Approved Provider Application Form that can be downloaded from the GTPA website at [www.gtpalliance.com](http://www.gtpalliance.com) or by emailing [info@gtpalliance.com](mailto:info@gtpalliance.com)

Please submit the completed form, all required documentation and supporting evidence.

Once the application has been received by GTPA it will be reviewed and GTPA may ask questions and seek further information.

Once the application is fully completed and accepted, GTPA will notify you and the application will be further assessed through an internal audit process.

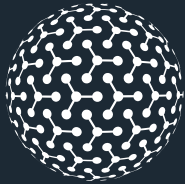
If you provide educational services at the tertiary level (graduate/ postgraduate), short courses both online and offline across any of the below competency areas than we want to hear from you!

- ▶ **Global business environment and international trade economics**
  - ▶ Strategic planning
  - ▶ **Overview of international business**
  - ▶ Leadership in trade strategy
  - ▶ **Understanding value and pricing**
  - ▶ International market research
  - ▶ **International marketing and sales**
  - ▶ E-commerce, internet selling and technology in trade
  - ▶ **Logistics**
  - ▶ Global value chains (GVCs) and international supply chains
  - ▶ **Import/export operations (general)**
  - ▶ Non-tariff barriers (NTBs) and technical barriers to trade (TBTs)
  - ▶ **Trade law basics and regulatory compliance**
  - ▶ Intellectual property (IP) management
  - ▶ **Cultural and business practices**
- ▶ Trade in services
  - ▶ **Building diversity in trade**
  - ▶ Risk management and control
  - ▶ **Risk leadership and governance**
  - ▶ Trade finance
  - ▶ **Trade facilitation**
  - ▶ Advanced documentary credits and collections
  - ▶ **Advanced supply chain finance**
  - ▶ Currency, foreign exchange and repatriation of funds
  - ▶ **Digital trade finance and fintech**
  - ▶ Documentary credits and collections
  - ▶ **Financial management for international business**
  - ▶ Foreign investment
  - ▶ **Global trade policy development**
  - ▶ Government procurement
  - ▶ **Import/export operations (documentation)**
- ▶ International HR
  - ▶ **Trade controls and regulatory compliance specialist**
  - ▶ Trade diplomacy (including LDC trade principles)
  - ▶ **Trade finance and capital risks (including fraud, currency and reputational risks)**
  - ▶ Trade finance for business
  - ▶ **Trade finance law**
  - ▶ Trade policy
  - ▶ **Trade promotion**



# FEES

Description	Fee (\$USD)
<b>Annual provider license fee</b> <ul style="list-style-type: none"><li>▶ Annual fee paid per institution to maintain their Approved Education Provider status</li><li>▶ For student populations under 10,000</li></ul>	\$2,500
<b>Annual provider license fee</b> <ul style="list-style-type: none"><li>▶ Annual fee paid per institution to maintain their Approved Education Provider status</li><li>▶ For student populations over 10,000</li></ul>	\$5,000
<b>Degree/ Diploma course application approval fee</b> <ul style="list-style-type: none"><li>▶ One off fee for GTPA approval</li></ul>	\$1,500
<b>Short course application approval fee</b> <ul style="list-style-type: none"><li>▶ One off fee for GTPA approval</li><li>▶ The short-term course eligibility is for a course with less than 20 input/contact hours (nominally 2.5 to 3 days) for participants</li><li>▶ If the education provides is based in a least developed country (LDC) this cost is waived</li></ul>	\$500



# GTPA

GLOBAL TRADE PROFESSIONALS ALLIANCE

## CONTACT US

- [gtpalliance.com](http://gtpalliance.com)
- [info@gtpalliance.com](mailto:info@gtpalliance.com)

## FOLLOW US

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- [instagram.com/gtpalliance](https://www.instagram.com/gtpalliance)
- [linkedin.com/company-beta/18135642](https://www.linkedin.com/company-beta/18135642)