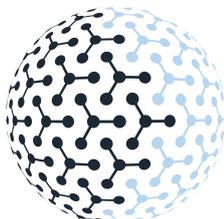


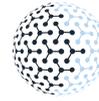
SEVEN SUMMITS TRADE CHALLENGE (SSTC)



GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE



Seven Summits Trade Challenge (SSTC)



EDUCATION PARTNERSHIPS

Joining the GTPA and becoming an Approved Education Provider will provide your organisation the opportunity to be a recognised pathway for individuals to demonstrate their professional trade competencies as well as a platform to promote your institution as part of a globally recognised alliance.

For education providers, the GTPA offers two tiers of potential partnership on the SSTC. Education providers can partner as any of the following:

- ▲ **TIER 1:**
Approved SSTC Education Provider
- ▲ **TIER 2:**
Re-seller of SSTC Executive Leadership Programmes

TIER 1:

Approved SSTC Education Provider

Becoming an Approved SSTC Education Provider is the closest form of programme partnership available.

Approved SSTC Education Providers are deemed to meet the Global Trade Professionals (GTP) Programme rules and whose training and education courses have been assessed as meeting relevant GTPA competency standards under ISO rules.

As an Approved SSTC Education Provider, an organisation can apply for accreditation of degree or diploma courses and/or programmes, as well as shorter-term courses and/or programmes.

As part of the process, the GTPA will undertake a mapping exercise to ensure existing course curriculum offered by the education provider complies with GTPA standards under ISO rules.

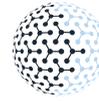
The responsibilities of an Approved SSTC Education Provider are to:

- ▲ Obtain approval for relevant training and education courses under the GTP Programme rules;
- ▲ Comply with the GTP Programme rules, and report to GTPA on the delivery of approved courses, participants, graduates, and student feedback, both positive and negative;
- ▲ Ensure training and educational services are undertaken in a professional and impartial manner, including the use of suitably qualified and competent staff;
- ▲ Ensure that services are not promoted in any way that creates a conflict of interest, raises false expectations, or has a detrimental impact on the necessary separation and impartiality of any subsequent certification activity;
- ▲ Ensure course are continually reviewed to meet the GTP Programme or certification requirements;
- ▲ Maintain finances, reserves and insurances to ensure the ongoing delivery of training and education services and cover liabilities arising from their administration and operation as a GTPA Approved Education Provider;
- ▲ Manage information and communications, provide notices and maintain confidentiality in accordance with the GTPA Programme rules.

Benefits to becoming an Approved SSTC Education Provider

Becoming an Approved SSTC Education Provider opens a new pathway to promote your existing courses to new audiences. It contributes to the international profile of your institution and opens opportunities to value-add to student offerings. Specific benefits include:

- ▲ being profiled on the GTPA website and wider communications;
- ▲ being profiled as part of SSTC promotion campaigns;
- ▲ discounted and fast-tracked Global Trade Professionals certification for students;



- ▲ the ability to use the “ISO/IEC 17024 Approved Course Provider” and “SSTC Approved Provider” tagline and related collateral for your own marketing activities.

You will also have access to the GTPA’s wider international network. This enables access to:

- ▲ governments and industry bodies;
- ▲ GTPA global alumni to promote your activities that suit your continuing professional development needs;
- ▲ research reports on trade skills gaps and required competencies;
- ▲ opportunities for international collaboration on a range of education and training projects; and
- ▲ access to shared knowledge and insights.

TIER 2:

Re-seller of SSTC Executive Leadership Programmes

Becoming a Re-seller of SSTC Executive Leadership Programmes is the next closest form of programme partnership available.

Through this partnership, education providers become the delivery mechanism for GTPA-developed executive leadership programme curriculum. This curriculum has been developed to fill an identified gap in the practical trade management offerings from traditional business education programmes.

Three types of programmes are offered:

- ▲ GTPA Graduate Executive Training Programme
- ▲ GTPA Management Executive Training Programme
- ▲ GTPA Global Executive Trade Leaders Programme

More details on the curriculum for each programme can be found on the GTPA website [here](#).



Benefits to becoming a Re-seller of SSTC Executive Leadership Programmes

Becoming a re-seller of SSTC Executive Leadership Programme allows education providers to expand their existing product offerings with courses that are tailored specifically to meet the needs of trade and supply chain professionals.

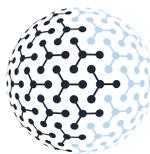
The benefits to this include:

- ▲ expanded revenue stream and potential to reach new education customers in the trade space;
- ▲ being profiled on the GTPA website and wider communications;
- ▲ being profiled as part of SSTC promotion campaigns;
- ▲ discounted and fast-tracked Global Trade Professionals certification for students;
- ▲ use of the “ISO/IEC 17024 Approved Course Provider” logo for your own marketing activities;
- ▲ use of the “SSTC Approved Provider” logo for your own marketing activities; and
- ▲ access to GTPA global alumni to promote your activities that suit your continuing professional development needs.

As well, becoming a re-seller of these programmes creates an opportunity to become a preferred supplier on any GTPA in-house or specific training programmes requested by government, industry or the private sector organisations.

How do I learn more?

More information on Seven Summits Trade Challenge partnerships – including costs, fees and related information – is available by contacting the GTPA by email at info@gtpalliance.com.



GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE



Seven Summits Trade Challenge (SSTC)

HOW DO I LEARN MORE?

More information on the Seven Summits Trade Challenge can be found by visiting the GTPA website at www.gtpalliance.com or by contacting the GTPA by email at info@gtpalliance.com.