

BACKGROUND

Inclusive trade refers to the principle that all levels of society should gain from increased trade. It promotes the inclusion of groups that may currently be marginalised or challenged in their ability to engage with international trading opportunities.

The GTPA is planning to develop an *Inclusive Trade White Paper* that will produce practical recommendations on how capacity building and standard setting can facilitate a more inclusive international trading ecosystem.

The paper will focus on four groups – gender, youth, diaspora and indigenous communities – and the importance of standards and capacity building to support their engagement in international trading opportunities. It will produce recommendations to benefit organisations, institutions and individual professionals engaged in international trade.

To facilitate the development of this white paper, the GTPA is seeking to engage with as many representatives of the highlighted groups as possible.

CONCEPT – “FESTIVAL OF INCLUSIVE TRADE”

To facilitate the development of the Inclusive Trade White Paper, and to both highlight the contribution of marginalised groups to the rich tapestry that is international trade, and focus attention on the issues they face, the GTPA is hosting a “Festival of Inclusive Trade”.

The festival will be an online celebration of all things inclusive trade and will also provide a lense through which the issues will be explored and teased out. The festival will include robust panel discussions and activities aimed at collecting information on the issues faced by marginalised groups when engaging in international trade.

However, with the creative industries sector accounting for 7% of the world’s GDP (according to the International Trade Centre), and creativity being key to innovation, and a driver for sustainability and prosperity, the festival will also highlight this sector by featuring art created by women, young people, and members of indigenous and diaspora communities around the world.

Over the course of October 2020, you can get involved by

- Hosting a virtual moderated panel discussion around the key issues of inclusive trade
- Fielding a keynote speaker
- Presenting case studies of successful representative businesses across all four groups: women, youth, indigenous and diaspora
- Suggesting a creative work to feature in the mini arts festival

Panel members, moderators and presenters will be drawn from representative groups from a range of economies, both developed and emerging.

The GTPA will seek the engagement and endorsement of organisations representing the highlighted groups, as well as like-minded businesses, media and governments to both support and promote the festival.

The festival is intended to become an annual event, with face-to-face events added as gatherings and travel are once again permitted post COVID-19.

For further information, or to become involved, contact the Festival Director, Collins Rex at collinsrex@GTPAlliance.com.



FESTIVAL OF INCLUSIVE TRADE



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