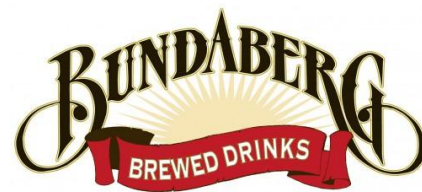


# Bundaberg Brewed Drinks

*Manufacturing Award Winner 2013*



## About

Bundaberg Brewed Drinks is a proud Queensland family owned business. For over 40 years, we've been crafting premium beverages using the finest of ingredients. Despite the passing of time, very little has changed in the way we make our beverages. We remain dedicated to brewing the finest drinks the old fashioned way, because we know that real taste takes time. We are proud to now export to over 34 countries and hope to bring our products to even more consumers around the globe.



***“We began exporting to New Zealand as word of mouth spread about our unique brewed beverages.”***

We were humbled and shocked to be chosen as the winner of this prestigious award from so many outstanding exporters across Queensland. The award has given our team huge pride and some great media exposure. Winning is testament to the hard work and dedication of all of our team members company wide.

From sales through to distribution, all Bundaberg Brewed Drinks employees are an instrumental part in delivering our products to consumers around the world.



***“The award application process has allowed us to stop and reflect on both what has been achieved and how much more there is to do. The process is a great reconciliation that we are on track with our long term vision and strategic plans.”***

**What benefits have you gained from being recognised as a top Queensland exporter?**

Recognition as a top Queensland exporter has confirmed for us that our strategic goals, planning and resources are being best utilized to ensure customers worldwide are able to enjoy our authentic, Australian Family owned products. Receipt of the Award was a humbling experience and encourages us to continually search for new and inventive ways of taking our crafted products to new markets.

All staff were proud to learn of our recognition the day following receipt of the award by a very enthusiastic email from CEO, John McLean. John's congratulations were echoed in our quarterly newsletter, circulated to all staff – worldwide. Furthermore, we were lucky to be recognised in local and state-wide media channels which invited many congratulatory calls and emails from suppliers and customers alike.