

Atron Entreprises

Export Award Winner 2013

Agribusiness

**ATRON
ENTERPRISES**

QUALITY. GUARANTEED. NATURALLY.



About

Atron Enterprises is a multi-tiered, vertically integrated livestock producing, meat processing, marketing and retailing enterprise. Atron was first established in 1993. In 2007, when founder and managing director David Larkin incorporated the company, the skills and knowledge acquired over more than 20 successful years in meat processing were harnessed and consolidated.



Atron currently exports to South East Asia, Japan, China, Middle East, USA and EU.

The year 2012/2013 saw exports account for over 73% of total sales. To be recognized amongst some of the finest exporters in the country has been a tremendous honour. The award is definitely a reflection of the commitment and dedication shown by our young team of staff. The knowledge, innovation and passion they bring to the table definitely sets us apart.



Q. What benefits has your company gained from being recognized as a top NSW exporter?

A. To be recognized for excellence in any field certainly adds gravitas to a company's corporate image. The Export Award winner's logo is a feature on all of our marketing collateral and has been widely accepted by our customers and colleagues as a mark of prestige and excellence.

Q. How has Atron promoted its Export Award?

A. The announcement was made via our website, facebook page and an email media release, to which the response from the public and the industry was amazing. Other industry groups reported the win, generating wide-spread industry awareness. We now use the winner's logo on all of our marketing collateral, both domestically and internationally.

"Forward-thinking, cooperative approach and consistency" are the key words that describe why 'Atron Entreprises' is a successful exporter.

