

TTG Transportation Technology

Export Award Winner 2013

Environmental Solutions



About

TTG Transport Technology is an Australian clean technology company that supplies driver advisory systems and network management tools that save energy and optimise train pacing to keep trains on time and manage capacity.



How does a business manage to earn global success whilst battling one of the key issues in today's society?

TTG shows us how striving for business excellence and championing environmental issues are not mutually exclusive goals, and that, by focusing on both, the company can deliver unique world-class solutions for the transport industry.

TTG pioneers energy efficiency in the transport industry through their core product, Energymiser®, which can reduce train energy consumption and green-house gas emissions by up to 20 per cent and is deployed on 1,000 trains globally. After six years of exporting, the company has representation and projects in Australia, New Zealand, China, India, Africa and Europe (UK, France & Poland). Today, exports account for 90 per cent of the company's sales.

Q. What benefits has your company gained from being recognised as a top NSW exporter?

A. As a winner of the Environmental Solutions Category, TTG demonstrates that gaining a strong international reputation comes almost naturally upon delivering quality environmentally-conscious systems and products. In fact, TTG attributes its export success to three key ingredients: delivering high quality systems using cutting edge technology, building trust and persevering.

Since winning the Award, TTG reports that they have gained internal credibility as a company, as well as credibility with suppliers, debt providers, and organisations such as EFIC.

They also found that completing the Export Awards application was a useful business review process.

“Use the process as a learning experience, it is not a one off event, and seek advice”.

