STEVEN CIOBO
Federal Minister for Trade,
Tourism and Investment

MATT KEAN
NSW Minister for Innovation
and Better Regulation

JOINT MEDIA RELEASE

NSW STARTUPS TAKE THEIR PRODUCTS GLOBAL

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Seven NSW startups will learn from global innovation experts in Tel Aviv, as part of a joint program hosted in one of the world's most advanced innovation hubs.

Federal Trade, Tourism and Investment Minister Steven Ciobo, and NSW Minister for Innovation Matt Kean today announced the Artificial Intelligence (AI) and Machine Learning startups that will attend the intensive, 10-day program at Austrade's Israel Landing Pad from 9-19 July.

"Tel Aviv has one of the highest startup densities in the world - an impressive array of foreign investors and venture capitalists, with broad specialist knowledge in cyber security and IT infrastructure," said Minister Ciobo.

"These startups will be making incredibly valuable connections as they strive to take their products and services to a global market," he said.

"The Turnbull Coalition Government's Landing Pad program is designed to assist Australian entrepreneurs in converting their ideas into successful enterprises."

Mr Kean said the competitive application process found a diverse selection of startups with innovative business solutions.

"These companies are the best in the business. They are creating ground-breaking products and services that are reshaping the landscape of the modern-day workforce," Mr Kean said.

The selected startups have developed a range of solutions to business problems.

"One company heading to Israel is FluroSat, an impressive business that uses remote sensing drones to help farmers track poor crop development, trace the cause, and find solutions," Mr Kean said.

"Another is Daisee's Linguistic Interpretive Semantic Analysis (LISA), a program that records and analyses customer calls, and creates insights and learnings from the interactions.

"I'm so proud to see our home-grown talent getting the opportunity to learn from the world's best innovators. This program is another example of the Government's commitment to supporting startups."

This marks the third year the NSW Government has partnered with Austrade's Landing Pad program.

2018 'Israel Calling' AI Startup Mission – Successful Delegates

Daisee
Their primary product – LISA (Linguistic Interpretive Semantic Analysis) – uses AI to record and analyse calls with customers and generate customer profiles and insights. https://www.daisee.com

GorillaStack
GorillaStack helps customers automate responses to different events for benefits across cost-optimisation, disaster recovery, security, compliance and best practices. https://www.gorillastack.com

KADA
With the view that data is meaningless without the knowledge behind it, KADA uses the latest graph and machine learning technologies to capture, share and scale knowledge about data across teams of data analysts. http://www.kada.ai/

Metigy
Metigy is an AI-driven strategy decision support solution for small- to medium- enterprise marketers, who generally struggle to run effective social marketing programs at scale and in real-time. https://metigy.com/

NodApp
Nod is an artificial intelligence platform that writes advice documents for experts in real-time, having learnt from those previously completed using natural language processing and machine learning technologies. https://nod.money/home

Pascal
Pascal is a natural language generation software platform that generates human sounding automated insights using AI and machine learning. http://www.pascalhq.com/

FluroSat
Offers scientifically-proven solutions to compelling agricultural problems using remote sensing technologies and data collected from drones and satellite platforms. https://www.flurosat.com/

Media contacts

Minister Ciobo: Ben Dillaway 0409 598 102 / Valeria Cheglov 0438 494 351

Minister Kean: Brooke Eggleton: 0437 472 455