



EXECUTIVE BOOTCAMP FOR GLOBAL TRADE
AND SUPPLY CHAIN PROFESSIONALS

COURSE PROGRAMME

NOVEMBER 2018
BRITISH COLUMBIA, CANADA

Introduction

Supply chains around the world are the arteries of global commerce, enabling trade flows worth tens of trillions annually in merchandise and services trade alone.

These complex ecosystems engage the smallest micro-enterprise to the largest multinational.

They often involve or depend on the contributions of international institutions and governments around the world and are the source of large investment flows and economic value-creation around the globe.

The Executive Bootcamp for trade and supply chain professionals provides the gold standard in terms of developing the right skills and competencies for individuals and institutions in the professional practice of trade-related disciplines. In turn, strengthening the health, sustainability and management of supply chains through competency and expertise, benefitting global buyers, their MSME supplier communities and the ecosystem of service providers and others that support global supply chains.

Benefits of participating

Doing business globally and maintaining a competitive edge requires the development of new skills and knowledge.

This programme will provide individuals and the companies they work for with both a balance of practical skills for international trade as well as the international trade policy knowledge needed to be successful in global trade.

This programme will provide you with the right balance a combination of strategy, theory, technical trade skills and trade policy knowledge.

This will ensure that you and your organisation are equipped with the skills and capabilities required to conduct profitable global trade.

The management of supply chain integrity and security as well as export Regulations are just two vital issues businesses will have to take more ownership of in the future and this course will help you achieve this.

Companies that employ people with the right skill sets in these fields will have a huge competitive advantage.



About the Global Trade Professionals Alliance

GTPA is a Non-for-Profit, Membership based, public company. Membership provides an ecosystem to connect individuals, business organisations and Governmental bodies with professionals involved in all aspects of international trade.

Our goal is to bring people and organisations together to:

- build professional capabilities in trade
- advocate the benefits and opportunities of trade
- facilitate networking
- improve the performance and success of companies in global trade
- improve the trade process
- advance international development
- support the development of MSMEs and their access to global supply chains
- build professional capabilities in trade
- empower greater diversity through women-owned engagement in trade



GTPA is the only organisation providing individuals with internationally recognised certification – a standard of professional competence in trade (ISO /IEC 17024) through its Global Trade Professional (GTP) Programme. Certification is available to those individuals evidencing a relevant qualifications and/or experience. ‘

Springboard your career in global trade and supply chain management

As part of the executive bootcamp you will be eligible to apply for internationally recognised certification as a Global Trade Professional (GTP) under ISO/IEC 17024

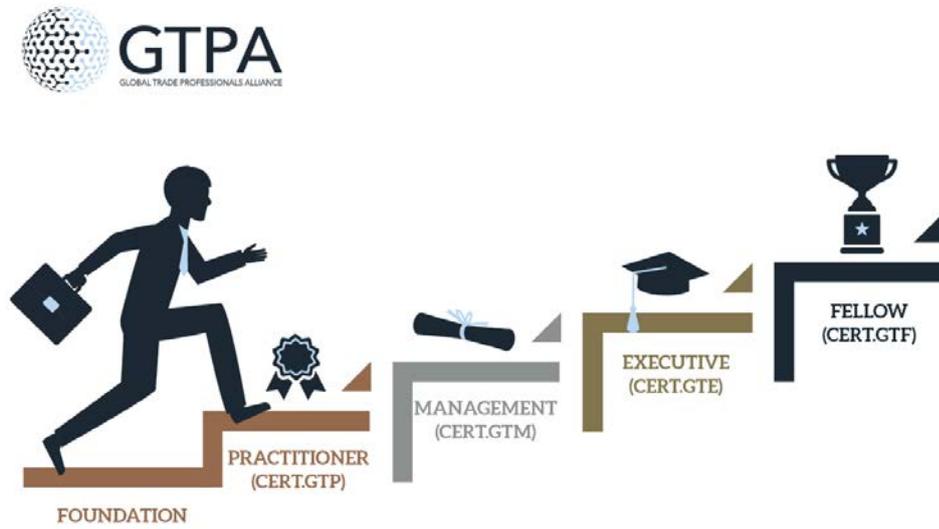
As a GTP you will benefit from:

- Global Trade Professional certification under ISO/IEC 17024;
- A trusted and internationally recognised certification;
- Career opportunities and progression;
- A global network and profile,
- International and strategic partnerships;
- Business development opportunities.

Broaden your global career and open the door to a world of opportunities.

When you sign up as a GTP we become partners, working with you to support global trade advancement and you will benefit from:

- Internationally recognised and trusted certification as a Global Trade Professional under ISO/IEC 17024;
- Recognition of your trade competencies and eligibility to use the GTP post-nominals;
- Access to a trusted global network to promote your competencies and share information;
- Advanced career opportunities in global trade by offering increased value to your organisation or your clients;
- Global connections by being part of a network that shapes and promotes the future of global trade;
- Participation in forums that drive policy reform;
- Opportunity to leverage the GTP brand to grow your global business;
- A platform to build your ongoing professional skills and knowledge;
- Enhanced global employability and transferable skills;
- A forum to build your reputation as a leader in global trade;
- Access to a range of resources and information to assist you in your career or your business.



Trade Management, International Trade Policy, Trade Finance
& Supply Chain Finance, Trade Regulation & Compliance

Coming soon: Certification for Global Businesses

Businesses, professional bodies, as well as government organisations who are members of GTPA may nominate employees to be certified under the GTP Programme.

Later this year GTPA will be launching a new international standard for GTPA business members who will be eligible to be certified under ISO/IEC 17065 as either a Certified Global Business or a Certified Global Trade Consulting service.

Businesses may NOW prepare for this new global certification by obtaining ISO/IEC 17024 certification for their employees.

Executive training programme course content

Module 1: Global business environment and international trade economics

- The basic determinants of the global economy, modern economic theories, economic trends, trade flows, trade blocks and trade agreements.
- Political, policy, social and technological disruptors to trade and basic frameworks to analyse and assess.
- The fundamentals of the international monetary system, foreign exchange markets, balance of payments, the drivers of international financial risks, the international flow of capital.
- The impacts of the Current Trade War for Canadian businesses
- The influences of global trade agencies and global financial institutions on trade including the role of the World Trade Organisation (WTO), United Nations (UN), aid agencies and development banks (e.g. World Bank, Asia Development Bank (ADB) etc.).
- The fundamentals of investment flows and migration flows

Module 2: Understanding the global business environment and trade policy from different perspectives

- Canada- NAFTA, TPP, EU
- Australia- APEC, PACERPlus, RCEP
- South-East Asia- TPP, AANZFTA & RCEP
- United Kingdom- Brexit
- United States- NAFTA

- Latin America- Mercosur & the Pacific Alliance
- Europe- European Union
- Africa- African Continental Free Trade Area
- China- Belt and Road Initiative (BRI)

Module 3: Understanding Free Trade Agreements

- What are Free Trade Agreements (FTAs)?
- Global landscape of bilateral, plurilateral and regional Free Trade Agreements
- Context of Canadian Free Trade Agreements and other Free Trade Agreements and how to position your business to maximise FTAs
- Detailed overview of the benefits of two major agreements for Canadian businesses:
 - Comprehensive Economic and Trade Agreement
 - Trans-Pacific Partnership
- Understanding how to navigate FTAs
 - How to classify your goods for export
 - How your goods are treated under FTAs
 - Understanding Rules of Origin
 - Certifying your goods using Certificates of Origin
 - Understanding the importance of regulatory requirements, mutual recognition of standards and conformity assessment and Investor State Dispute Resolution (ISDS)

Module 4: Overview international business

- The impact of trade (export or Import) activities on the growth, development and management of a business.
- Processes and procedures to assess and analyse international business environments.
- Frameworks for identifying and measuring success.

- The value of international business networks and strategic alliances.
- The basic legal requirements, rights and obligations both domestically and internationally around; the legal requirements for doing business, sanctions, domestic compliance issues, bribery and corruption, export controls and how that impacts on international trade
- International payment terms and conditions along with methods of payment for international transactions.
- The role of customs, the freight forwarder, importer and customs broker.
- Concepts and frameworks for planning and scheduling freight movements; international shipment and transshipment pathways; loading and securing shipments; containerisation; and managing international warehousing and cold chains.

Module 5: Import/export operations

- Export and import processes and cycles.
- International payment terms their appropriate use and risks.
- International documentation practices, flow of documents and appropriate requirements.
- The role of customs, biosecurity agencies and other security or control agencies in the movement of goods across borders and the implications of the government regulations involved.
- Trusted Trader and Transport Security Schemes.
- International packaging and freight requirements.
- The role of border security and other agencies in the movement of people across borders and the implications of government regulations and visa requirements.
- The role of marine and export credit insurance.
- Specific freight and transit issues e.g. ideal stowage positions, maintaining product integrity (appropriate packaging and dunnage, load securing, cold chain management and warehousing etc.), dangerous goods movement, biosecurity, multimodal transport restrictions, and load maximisation to optimise transport.
- The basic principles and requirements of Import/export documentation (Bills, certificates of origin, commercial invoices, packing declarations. Etc.

Module 7: Trade Law Basics and Regulatory Compliance

Part 1: Public International Law and Trade Basic concepts of Public International Law Enforcement mechanisms dispute resolution Basic concepts of trade and regulation Labelling - International trade regulations - SPS / TBT Exceptions and exemptions Trade defence mechanisms Dispute settlement

Part 2: Trade and investment The basic concepts of Bilateral investment treaties Rights and obligations and fair and equitable treatment Exceptions exemptions and force majeure The role Dispute Settlement (ISDS)

Part 3: Commercial law The basic concepts of Comparative company law Company law compliance and Arbitration with a focus on the New York convention The basic concepts of Comparative Contract law Contract law enforcement and dispute resolution

Module 6: International Supply Chain Management

- International freight and logistics documentation, processes and procedures including exit and entry clearance documentation and processes; sources of tariff schedules, quotas and trade agreement benefits; INCOTERMS and their risks and responsibilities, HS codes and how apply them.

mechanisms
 Overview of Comparative Consumer law
 Overview of Consumer law and enforcement and dispute settlement

Module 8: Global value chains (GVCs) and international supply chain integrity

- Types of global value chains, their importance, how they operate (primary and secondary activities) and opportunities to access.
- Effective methodologies for researching GVC, stakeholder engagement and supply chain communication.
- Innovation processes and driving innovation excellence across value chains.
- Research techniques to maintain an understanding of the legal and regulatory requirements of each target market.
- ISO 9000 and 14000 and other frameworks and methodologies to manage quality, product safety, environmental management and compliance across value chains.
- The risks to supply chain security and different risk mitigation methodologies/ strategies, including disaster recovery and contingency planning in the context of GVC and reputational risks.
- Non- tariff trade barriers (NTBs) and technical barriers to trade (TBT) and their impact on GVCs.

Module 9: Technology in trade

- Big data, analysis and Artificial Intelligence systems,
- Smart phones,
- Broadband mobile networks
- Robotics
- Machine learning
- Industry 4.0 capability
- Crypto currencies and the cashless economy

- Blockchain technology & Digital Trade
- Cyber risks and cyber security protections

Module 10: Leadership in trade strategy

- Theoretical concepts of leadership and defining a collective vision, purpose and goals.
- The drivers of disruption, business model innovation/agility and how it impacts international business.
- Evaluate business models and strategies to adapt or differentiate business models to suit specific international markets.
- Define detailed plans to build capacity including resourcing, strategic partnerships and capital expenditure.
- Identify value in and the drivers of strong effective strategic partnership.
- Identify concepts to design strategies to identify and build relationships with external influencers.
- The relevant issues in the recruitment, development, movement and security of staff.

Resources for attendees

- Workshop booklet
- Interactive case studies
- Interactive exercises
- Useful resources, tools and links

Methodology

- The training would be facilitated as a face to face training programme, with additional and follow up webinars available online. GTPA and the University of Sussex will select presenters who are knowledgeable in the topic material and work with a range of experienced professionals to create the best learning experience at each workshop.
- GTPA and the University of Sussex will incorporate practical exercises to encourage participation from all participants.
- It is imperative that real case studies are utilised as part of the program. The GTPA will develop case studies from different companies around the world to integrate this into the training programme and where possible.
- The GTPA will be inviting international trade experts from around the world to participate in this training programme. Our experts range from covering Asia, China, UK, Europe, Africa, South America and the United States.
- The GTPA will look to organise site visits and networking events into the programme to ensure that participants can benefit from networking with peers and colleagues, understand how trade works from the perspective of those organisations that support you and break up the days!
- The GTPA will also allow time to work on one with companies to assist them with specific queries they might have when it comes to their international growth, global supply chain management and any technical trade related issues.

Upon successful completion of this Program, participants should be able to:

- Explain and critically assess the basic determinants and processes of trade and the role of global institutions in facilitating global trade and articulate the implications of various policy approaches on global trade.
- Strategically analyse the trade agreements to identify the benefits to individual international trading companies and establish corporate frameworks to achieve those benefits.
- Undertake a strategic risk analysis for individual international trading companies and define relevant frameworks to mitigate or alleviate those risks.
- Undertake the basic processes of trade including planning, logistics documentation and resourcing.
- Research and clearly articulate the rights, obligations and regulatory requirements of trading target jurisdictions.
- Articulate the value of global supply/ value chains and establish frameworks to maintain supply chain integrity, security and reduce supply chain risks
- Incorporate the appropriate use of technology in trade and how to respond to technology disruptors

Provide strategic and practical leadership in the development and delivery of global trade activities.



Costs

The costs for enrolment on this programme are \$15,000 USD per person and will include:

- Participation in the executive programme with access to global experts in international trade and supply chain management
- One on one tailored support throughout the programme with global experts in international trade and supply chain management
- Workshop booklets/ case studies/ tools materials
- A summary report for companies to use for internal reviews
- Free ISO/IEC 17024 certification for all attendees
- Discounted ISO/IEC 17065 certification for all businesses
- Morning tea, Lunch and Afternoon Tea
- Networking events

The maximum number of participants per programme is restricted to 25, to ensure for greater interaction between trainers and participants as well as provide time for more tailored one on one support.

Please note the GTPA will not be responsible for covering any related expenses for travel and accommodation.

This programme will be run in Vancouver, BC.

Grant Funding

The B.C. Employer Training Grant (ETG) provides up to \$8 million in funding for employers to support skills training for their current and new employees in the fiscal year 2018/2019.

The goal of the ETG is to help unemployed and employed British Columbians access the skills training they need to adapt to the changing requirements of jobs and the labour market while encouraging employer involvement in training of their employees.

This program is designed to assist employers in providing skills training to new or current employees that will develop skills and certification, upgrade skills needed due to automation and enhance productivity.

The maximum an employer can receive per fiscal year (April 1st to March 31st) is \$300,000 in total government funding.

For more information on this Grant scheme please visit: <https://smallbusinessbc.ca/bc-employer-training-grant/>

Applications

To apply for participation on this programme please complete the application form and return to info@gtpalliance.com.

The information will not only assist in the selection of candidates but will assist the GTPA to tailor this programme to businesses background and experience.

Please submit your application no later than Thursday 20th September 2018.

Please note all participants must be available to join for the entire programme.

ISO 17065 certification * *Optional extra*

The GTPA will extend an opportunity for the companies going through the above programme to apply for ISO/IEC 17065 Certification to be recognised as part of the GTPA global ecosystem as a certified Global Business. Companies will be able to use the ISO 17065 certification to promote their company as part of our ecosystem as well as access to GTPA Membership.

Corporate Bronze Membership and ISO 17065 certification

- For companies with an annual turnover less than \$5 million
- Membership includes the certification of up to five personnel as Global Trade Professionals (GTPs) under ISO 17024 per annum
- Annual certification and membership fee: \$5,000 USD
- Discount for International Trade Council members & Opus Learning Institute clients to apply for certification: \$1,000

Corporate Silver Membership and ISO 17065 certification

- For companies with an annual turnover between \$5 million and \$20 million
- Membership includes the certification of up to ten personnel as Global Trade Professionals (GTPs) under ISO 17024 per annum
- Annual certification and membership fee: \$10,000 USD
- Discount for International Trade Council members & Opus Learning Institute to apply for certification: \$2,000

Corporate Gold Membership and ISO 17065 certification

- For companies with an annual turnover more than \$20 million
- Membership includes the certification of up to twenty personnel as Global Trade Professionals (GTPs) under ISO 17024 per annum
- Annual certification and membership fee: \$20,000 USD
- Discount for International Trade Council members & Opus Learning Institute to apply for certification: \$5,000

Core trainers

Alexander R. Malaket

CITP, CTFP President, OPUS Advisory Services International Inc

Alexander R. Malaket, CITP, CTFP, is President of OPUS Advisory Services International Inc., established in 2001, focusing on international business, trade and investment with a specialism in trade finance/supply chain finance. Alexander has undertaken a range of consultancy assignments, from operational and tactical to technology, to global strategy, and delivered various training programs for clients around the world.

Alexander has researched and authored thought leadership reports, program assessments and reviews, public and international policy reports and has participated in or chaired numerous international initiatives for industry bodies and other institutions.

Mr. Malaket is an internationally recognized expert, contributing regularly to industry publications like Trade Finance Magazine, Trade & Forfaiting Review, Global Trade Review, Cash & Trade Magazine and Trade and Export Finance. Alexander speaks and chairs panels at top-tier conferences and events around the world, and is the author of "Financing Trade and International Supply Chains", Gower/Ashgate Publishing, UK 2014 (now Taylor & Francis, UK).

Alexander holds the designations of Certified International Trade Professional (FITT, Ottawa) and Certified Trade Finance Professional (ICC Academy, Singapore). Mr. Malaket has been nominated, elected or invited to contribute to various organizations in several capacities, including:

- Member of the Board of Advisors, Finance for Impact, France
- Member of the Board of Advisors, Tin Hill Capital, Singapore
- Member of the Board, World Trade Symposium, UK

- Member of the Board of Directors and the Board Nominating Committee, FITT Ottawa
- Deputy Head of the Executive Committee, International Chamber of Commerce (ICC) Banking Commission, Paris
- Co-Chair of the Academic Committee, ICC Academy (Trade Finance and International Banking), Singapore
- Nominated National Expert, Trade Finance, UN/CEFACT, Geneva
- Member of the Trade, Finance and Development Experts Group, E15 Initiative (World Economic Forum and ICTSD), Geneva
- Delegate for Canada, B20/G20 Consultations for 2015 (Financing Growth Task Force), 2016 (SME Development Task Force), 2017 (Financing and Infrastructure, and SME Cross-Thematic Group Task Forces). Co-Chair, ICC Banking Commission B20/G20 Consultations
- Member of the International Affairs Committee, Canadian Chamber of Commerce, Ottawa
- Member of the Institute of Corporate Directors, Canada
- Member of the Asia Pacific Finance Forum
- Senior Advisor, World SME Forum (US, Turkey)
- Past Member of the Inaugural Board and Executive Committee, World Trade Centre Winnipeg

Lisa McAuley

CEO of the Global Trade Professionals Alliance

Lisa McAuley was the former Chief Executive Officer of the Export Council of Australia (ECA) for 5 years and has worked in international trade for over 12 years. As CEO for the ECA Lisa drove the organisations focus on ground-breaking research and advocacy projects that place the global competitiveness of Australian SMEs at the heart of all the ECA's projects.

Lisa's passion for international trade and respected voice in the industry puts her on the AmCham Trade Advisory Group and the Board of Yuluma Holdings.

In the last four years alone, Lisa has passionately overseen the development of the ECA leading research and product development initiatives that have benefited Australian companies engaged in International Business.

Prior to joining the ECA, Lisa worked in various Financial Services companies both in London and Australia in marketing and communications and business development roles.

Lisa holds a Bachelor of Economics (Social Sciences) from the University of Sydney and is completing her Master of International Business at UNSW.

Dr Michael Gasiorek, Senior Lecturer in Economics at the University of Sussex

Dr Michael Gasiorek is a Senior Lecturer in Economics at the University of Sussex as well as the Co-founder and Managing Director of InterAnalysis Ltd since 2009. InterAnalysis is a University spin-out company focussing on development of the TradeSift software, training and consultancy on trade in goods, services and investment with a particular focus on working with and in developing countries.

Michael is a fellow of the UK Trade Policy Observatory (UKTPO) which was set-up in response to the Brexit vote in June 2016. The UK Trade Policy Observatory is a partnership between the University of Sussex and Chatham House (The Royal Institute of International Affairs). The aims of the UKTPO are to ensure that new trade policies are constructed in a manner that benefits all by undertaking original research and through extensive engagement with policy makers, stakeholders and researchers.

Michael's research is focussed on the role of regional integration on poverty in Africa and the constraints to poverty alleviation,

and on the role of firms in international trade. More broadly his research interests are policy focussed typically relating to trade and integration and its consequent impact on investment, growth and productivity.

Michael has also worked on the role of FDI spillovers on firm-level productivity; and on the role of investment in second-hand machinery for both energy efficiency and productivity. His work has ranged from research on deep integration in the European single market in the early 1990s, to work on rules of origin as barriers to trade and investment, the potential impact of the EU-Cariforum EPA on poverty, and assessing the impact of GSP preferences for developing countries.

Collins Rex

Africa/ Asia Director of the Global Trade Professionals Alliance

Collins Rex is an independent consultant who has owned and operated her own very successful businesses on two continents. In her professional capacity she assists clients across a range of international marketing, product development and communications areas, helping them get maximum return on their marketing investment.

Collins serves as a member of the Judges' Council for the Australian Information Industry Association (AIIA) iAwards, and offers marketing services to a range of clients in the technology space. She is also an International Judge at the Asia Pacific ICT Alliance (APICTA) Awards.

Having managed the Interact Asia Pacific Festival, Collins is very interested in the intersection between technology and art and has excellent relationships with companies across the creative industries sector, including games development and film.

Collins is passionate about seeing small business do better business and do it on the global stage!

To this end, she's been responsible for the development and delivery of training courses across a range of topics for, amongst others, the Export Council of Australia (ECA), including export readiness, pitching/presentation & Free Trade Agreements workshops. Her international trade knowledge and skills have been honed over many years, as evidenced by her managing and delivering a number of major trade-related projects.

Tristram Travers

Technical Director of the Global Trade Professionals Alliance

Tristram Travers is a consultant and Executive Director with over 30 years of management experience in both the public and private sectors, 20 of those in senior leadership positions. In the private sector he led corporate export businesses through high levels of growth and organisational change including twice leading the restructure of companies in financial distress to deliver viable entities. He has passion for developing strategies for business to commercialise ideas, build markets and drive scale. He clearly articulates strategic direction and goals to deliver outcomes in complex environments with multi-stakeholder and multi-business teams.

He joined the public sector with 20 years of commercial experience and an understanding of the drivers of the commercial world. He has worked in the Australian Trade Commission (Austrade) in trade development roles both on-shore and off-shore as well as contributing to policy development and the implementation of best practice processes within Austrade. He transitioned to the Australian Department of Industry Innovation, and Science to lead the implementation a number of initiatives including Enterprise Connect and the Industry Skills Fund. This included not only the policy contributions but also leading a dynamic team of business advisers recruited from senior private sector positions to assist mid-

tier companies to reshape their business with a focus on strategic planning, workforce restructuring and development, innovation international trade and investment, continuous improvement and operational excellence.

Since leaving the public sector he has consulted to government and industry on commercialisation, business improvement, technology commercialisation and strategy development. Tristram has developed a number of tools to assist in the assessment of a business' capabilities in international trade and led the development of the Global Trade Professional (GTP) Programme competency framework for the certification of global trade professionals ensuring compliance to ISO/IEC 17024.

Tristram holds a Master of Business Administration from Curtin University, is a Graduate of the Australian Institute of Company Directors and is on the board of a number of Australian Companies.

Dr. Michael Gasiorek

Michael is one of InterAnalysis's Managing Directors and Co-founders, establishing the company in 2009. Michael is also a Senior Lecturer at the University of Sussex in the Department of Economics teaching, researching, supervising and managing projects. In conjunction with directing InterAnalysis, Michael co-founded and directed the Centre of the Analysis of Regional Integration at the University of Sussex, running the research centre, managing research projects and organizing conferences until 2012. Michael has many years of experience in the design and management of international research programmes, collaboration with government officials and key international organisations. Michael's research focuses on trade/regional integration development and poverty.

Professor Jim Rollo

Jim is Finance Director and a Co-founder of InterAnalysis. He is Professor Emeritus at the University of Sussex and associate fellow of CARIS, University of Sussex and of Chatham House. Jim was previously Professor of European Economic Integration and was Chief Economic Advisor at the UK Foreign and Commonwealth Office until 1999. Previous to that he was the Head of the International Economic Programme at Chatham House. Jim has many years of experience as an economic analyst in British Government service and as an academic researcher and teacher. As well Jim has wide experience of researching, consulting and capacity building in the economic aspects of trade and development policy. He has a BSc in Agricultural Economics from the University of Glasgow and an MSc (Econ) from the London School of Economics.

Dr Peter Holmes

Peter is one of InterAnalysis's Directors and Co-founders. Peter is also a Reader in Economics at the University of Sussex, having experience in teaching, researching, and training in the field of international trade and regional integration. Peter has experience working on RTAs, WTO issues including competition policy and dispute settlement, as well as supervising and managing projects, in collaboration with partners in France, Poland, India China, South Africa and Kenya. He has been a consultant to the European Commission, the World Bank and the UK DBIS and DFID. He has delivered Tradesift courses in many countries including Ethiopia, Tanzania, Nigeria, India, Pakistan, Sri Lanka and Myanmar. Peter attained a BA and PhD in Economics from the University of Cambridge, UK. He has been for many years a visiting professor at the College of Europe, Bruges and Warsaw. He speaks English and French.

Dr Kamala Dawar

Kamala Dawar is an expert in international and European trade law, specialising in public procurement, competition and consumer law and policy. She was awarded a PhD in International Trade Law (magna cum laude) from the Graduate Institute, Geneva and an LLM in International and European Trade Law from the University of Amsterdam Law School (Distinction). She also holds an MSc in Comparative Government (Distinction) from the London School of Economics and a B.A. Politics (First Class) from the University of the West of England.

In addition to teaching courses on international trade, commercial, investment, company and financial law, Kamala conducts research, policy analysis and technical assistance training for academic, inter-governmental and non-governmental organisations, including the WTO, World Bank, the European Union, COMESA, CARICOM, ASEAN as well as public interest organisations and has undertaken BREXIT-related research, policy analysis and capacity building for example, for the UK Government, the European Parliament, Northern Ireland businesses and procurement community, and national media.

Kamala has published a book, along with various articles, book chapters and reports on international economic law issues including: WTO law enforcement, protectionism, the regulation of competition and public procurement, regional trade agreements, and preferential trading arrangements for development.

Marc L Busch

Marc L Busch (Ph.D., Columbia University) is the Karl F. Landegger Professor of International Business Diplomacy at the Edmund A. Walsh School of Foreign Service, Professor of Government and Professor of Business Administration at Georgetown University. He is an expert on international trade policy and law.

He serves as a member of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC-16), a public-private group reporting to the U.S. Department of Commerce and the United States Trade Representative.

He has addressed a wide variety of governments and international institutions, including the Advisory Centre on WTO Law, the Swedish International Development Cooperation Agency, the World Bank and the United Nations. He has testified before the US Congress on Airbus-Boeing litigation, and before the Canadian Senate on softwood lumber litigation.

Partners

International Trade Council

Opus Learning Institute

InterAnalysis and University of Sussex



