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COURSE
PROGRAMME

EXECUTIVE BOOTCAMP FOR GLOBAL TRADE AND SUPPLY CHAIN PROFESSIONALS

NOVEMBER 2018 | BRITISH COLUMBIA, CANADA

Supply chains around the world are the arteries of global commerce, enabling trade flows worth tens of trillions of dollars annually in merchandise and services trade alone. The GTPA is pleased to partner with Opus Learning Institute, the International Trade Council, InterAnalysis and the University of Sussex to introduce a brand-new Executive Bootcamp for trade and supply chain professionals.

This exclusive programme provides the gold standard in skill and competency development for individuals and institutions in the professional practice of trade-related disciplines.

Given the current uncertainty around traditional trading partnerships for Canadian business, this programme will assist companies to look towards alternative market options and new trade corridors. It will also prepare your business to manage trade uncertainty.

Benefits of participating

Doing business globally and maintaining a competitive edge requires the development of new skills and knowledge.

This programme will provide individuals and the companies they work for with a balance of practical skills for international trade and the international trade policy knowledge needed to be successful on the global stage.

The programme provides a combination of strategy, theory, technical trade skills and trade policy knowledge, ensuring that you and your organisation are equipped to conduct profitable global trade.

The management of supply chain integrity and security as well as export regulations are just two vital issues businesses will have to take more ownership of in the future, and this course will help you do just that, allowing you to leverage a real competitive advantage in your sector.

What will you receive?

- Participation in the executive programme with access to global experts in international trade and supply chain management
- One-on-one tailored support throughout the programme, with global experts in international trade and supply chain management
- Workshop booklets/ case studies/ tools materials
- A summary report for companies to use for internal reviews
- Free ISO/IEC 17024 certification for all attendees
- Discounted ISO/IEC 17065 certification for all businesses

Details

Dates: 13th to 16th November and 26th-31st November 2018

Location: Vancouver, BC

Costs: \$16,500 per individual, or \$15,000 per individual for an organisation that enrolls more than 2 staff members. All costs are eligible to be reclaimed through the B.C. Employer Training Grant (ETG), which provides up to \$8 million in funding for employers to support skills training for their current and new employees in the fiscal year 2018/2019.

Applying: the GTPA can only accept a maximum of 25 participants in this initial programme. Please register an expression of interest by emailing lisancauley@gtpalliance.com and an application form will be sent to you to complete.