



CREATING OPPORTUNITIES FOR PERUVIAN CREATIVE SERVICES COMPANIES IN AUSTRALIA

APPLICATION FORM

Thank you for your interest in the Creating opportunities for Peruvian creative services companies in Australia capacity and capability building programme. This programme is being held in Lima, Peru in November 2018 with the support of the Peruvian Government and the Lima Chamber of Commerce.

To ensure that the program is beneficial to you and your business, we need you to complete the detailed application form below, by close of business on 19 October 2018.

All answers will be treated with utmost confidentiality and will be used only to assess your suitability to participate in the program.

Successful candidates will be advised by Friday 5th October 2018, and all arrangements will be finalised after this date.

SECTION 1 – CONTACT INFORMATION

- 1.1 Company Name
- 1.2 Company Address
- 1.3 Postal Address (if different)
- 1.4 Name of Applicant & Position in Company
- 1.5 Telephone Number
- 1.6 Email Address
- 1.7 Web Address
- 1.8 Other Offices (Domestic or International)

SECTION 2 – ABOUT YOUR COMPANY

- 2.1 How long has your company been in operation?
- 2.2 Why was your company established?

2.3 How many people does your company currently employ? (Full Time Equivalent)

2.4 Who does your company recognise as its main competitors?

SECTION 3 – ABOUT YOUR PRODUCTS AND/OR SERVICES

3.1 Describe your company's main products and/or or services

3.2 What are the primary features and benefits of your company's products or services?

3.3 Does your company have the capacity to grow its business to supply a larger, international, market?
Please provide details

YES	NO
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SECTION 4 - CURRENT EXPORT AND MARKETING STRATEGY

4.1 Do you currently export any products/services? YES NO
If "Y", to which countries/regions?

4.2 How does your company currently position its products/services in these countries/regions?

4.3 What is your company's current marketing strategy?

4.4 What is your company's current time to market for its products and services?

SECTION 5 – SALES INFORMATION

5.1 Please note your company's last financial year sales (2017/2018) sales and projected sales for the next 12 months (volume, product, price)

5.2 Please comment on your company's Financial Performance in the past financial year (2017/2018), and its projected performance for the next 12 months (Profit and Loss) Attach a separate spreadsheet if required

SECTION 6 – CREATING OPPORTUNITIES FOR PERUVIAN CREATIVE SERVICES COMPANIES IN AUSTRALIA

6.1 Why would you like to participate in the capacity and capability building programme?

6.2 What benefits do you think you may derive from the participating in this capacity and capability building programme?

SECTION 7 – ABOUT YOU

- 7.1 Are you available to participate in a 2-3 day programme in Lima in November 2018? YES NO
- 7.2 Do you have any dietary requirements? YES NO
- 7.3 Do you have any religious requirements? YES NO
- 7.4 As part of this programme the GTPA will assist with business matching in Australia. Do you have any specific Australian companies or industry sectors you are interested in? Please list
- 7.5 While in Australia, do you wish to meet with any specific Australian companies? (Please list)
- 7.6 With which Australian industry segments do you wish to engage?

THANK YOU FOR COMPLETING THE ‘CREATING OPPORTUNITIES FOR PERUVIAN CREATIVE SERVICES COMPANIES IN AUSTRALIA’ APPLICATION FORM.

Please lodge this application form by emailing it to Lisa McAuley at lisamcauley@gtpalliance.com no later than close of business on 19 October 2018.

You will be notified of the success of your application by no later than 26 October 2018.

If you have any questions regarding this application form, please address them in writing to Lisa McAuley at lisamcauley@gtpalliance.com

