

GLOBAL TRADE PROFESSIONALS ALLIANCE (GTPA) CEO ANNOUNCES OPPORTUNITY FOR UK BUSINESSES TO HAVE THEIR SAY IN DEVELOPING NEW SOLUTIONS TO HELP GROW THEIR BUSINESS GLOBALLY

We are just days away from [Going Global Live](#) and we hope you are as excited as we are about meeting each other at the London ExCeL on the 27th & 28th!

As part of the GTPA's involvement in the Going Global Live, our CEO Lisa McAuley is pleased to be visiting the UK to unveil our new solutions for UK businesses to gain access to online tools and training solutions to help them grow globally from 2020 onward.

UK businesses are currently facing both uncertainty and opportunities in the current trading environment. The UK's departure from the European Union means trading arrangements with the continent will change and potentially become more challenging, while the prospect of new trade deals may open new opportunities overseas for UK companies.

It is our objective at the GTPA to provide access to the right tools and solutions that can assist businesses to reduce risk and increase their capacity and capability to expand into new global markets through a trusted ecosystem and global standards.

"I am delighted to confirm that the GTPA is providing up to 20 complimentary passes to the global business diagnostic tool for those companies that come and talk to us at Stand 270 and provide us with their insights into the major barriers they face when exporting overseas," says Ms McAuley.

The GTPA is also preparing to launch the globally trading business certification program in 2020. ISO/IEC 17065 is the recognised international standard for the certification of products, processes or services. The overall aim of the GTPA business certification program is to give confidence to all interested parties that the business processes fulfil specified requirements.

"We are keen to hear from UK businesses not only to learn more about the challenges and opportunities they are facing and how our solutions can be tailored to suit their needs," Ms McAuley says. "For all those companies that join us for part of the seminar on powering UK business to grow internationally post-Brexit on the 28th November at 11am, we will be giving away up to 10 free business certifications for companies to join a globally trusted network in 2020. All we need is for you to join as at this seminar and stand up and share your voice."

Media Contact

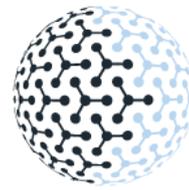
Lisa McAuley

CEO

GTPA

+ 61 430 172458

lisamcauley@gtpalliance.com



GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE

Dubai | London | New York City | Singapore | Sydney

gtpalliance.com

