



ENGAGE WITH US

GTPA INCLUSIVE TRADE WHITE PAPER

The Global Trade Professionals Alliance (GTPA) is an international trade organisation focused on capacity building, standard setting and building international networks of recognised trade professionals.

We are working on an Inclusive Trade White Paper that will produce practical recommendations on how capacity building and standard setting can facilitate a more inclusive international trading ecosystem.

Inclusive trade refers to the principle that all levels of society should gain from increased trade. It promotes the inclusion of groups that may currently be marginalised or challenged in their ability to engage with international trading opportunities.

The paper focuses on four of these groups - gender, youth, diaspora and indigenous communities – and the importance of standards and capacity building to support their engagement in international trading opportunities. It will produce recommendations to benefit organisations, institutions and individual professionals engaged in international trade.

The outcomes of the paper are to:

- **Support policy makers** in ensuring that policy settings and commercial environments are structured to achieve fair and equitable access to international trading opportunities
- **Support international trade professionals** in becoming well-rounded and well-versed on issues pertaining to inclusive trade
- **Raise awareness** of and reinforce the need to ensure that gains from international trade are equitably shared by all in society

The paper will be supported by literature reviews of current research pertaining to inclusive trade, as well as primary research conducted with relevant stakeholders around the world to obtain current insights, case studies and examples of best practice.

We are undertaking stakeholder engagement over the coming months in the production of this White Paper with parties with significant experience and knowledge of engaging with these societal groups from a trade perspective.

If you are interested in participating and have unique knowledge or perspectives to share on these issues, or for more information, please get in touch with us at info@gtpalliance.com.

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