

**We're celebrating
International Women's
Day by giving two
women the tools to
#ChooseToChallenge!**

**You could be the recipient
of a scholarship to our
Adaptive Leadership program**

**Details
HERE**



Exclusive scholarship for women leaders to participate in the Adaptive Trade Leadership in a Globalised World executive programme

To celebrate International Women's Day on the 8th March, the GTPA and the Institute for International Trade/ University of Adelaide and the University of Sussex are pleased to announce that we are providing two scholarships for women business leaders to complete the first ever Adaptive Trade Leadership in a Globalised World programme.

Lisa McAuley, CEO of the GTPA, said, "Greater inclusion of women in economic activities can drive diversification and growth. Closing gender gaps in education expands the pool of human capital, provides an essential ingredient for technology adoption and innovation, and increases an economy's ability to create and execute ideas."

Lisa Hunt, Business Manager at the IIT, added "Trade has the potential to significantly improve the lives of women through increased employment, wider consumer choice and the strengthening of women's bargaining power in society. We are proud to support the involvement of women in this innovative program, which has been designed to build both the trade and leadership capacity of participants." ¹

The Adaptive Trade Leadership in a Globalised World programme has been designed to give executives the tools they need to be more effective leaders in an ever-changing world.

How responsive are you to change? And how much do you really know about international trade? This course will equip you to take your place as a leader in this and the future world of international trade.

¹ "World Bank; World Trade Organization. 2020. Women and Trade : The Role of Trade in Promoting Gender Equality. Washington, DC: World Bank. © World Bank. <https://openknowledge.worldbank.org/handle/10986/34140> License: CC BY 3.0 IGO."

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Full scholarships to the Adaptive Leadership in a Globalised World programme will be awarded to at least two outstanding applicants looking to make an impact on the world of international trade or business.

Candidates can apply for the scholarships online by the 15th March at:
<https://www.gtpalliance.com/scholarships>

If you're not successful in being awarded a full scholarship, we're pleased to announce that you may qualify to receive a discount off the full registration fee. This enables us to offer further opportunities for women leaders to enhance and develop their international business and trade leadership skills.

Media enquiries

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For further information on how to get involved in the campaign please contact info@gtpalliance.com