

2026



FESTIVAL OF INCLUSIVE TRADE

**Reclaiming Inclusion
through Global Trade**

CORPORATE SPONSORSHIP PACKAGE



Corporate Sponsorship

The Festival of Inclusive Trade 2026 offers corporate organisations the opportunity to showcase their leadership and commitment to inclusive trade and innovation in an entirely virtual environment. This two-week online event will engage stakeholders from around the world—policymakers, trade experts, entrepreneurs, artists, youth leaders, and more—who will collaborate on sustainable trade practices and cross-cultural cooperation.

With a global audience and easy online access, this event provides unique exposure for sponsors to engage with key decision-makers and stakeholders, including opportunities for high-profile branding, thought leadership, and strategic partnerships.

We offer three sponsorship levels designed to offer maximum visibility, engagement, and online presence.



Gold Sponsorship

This premium sponsorship level offers maximum online visibility, engagement, and exclusive benefits for your brand, ensuring high-profile exposure throughout the event.

Benefits Include:

- **Exclusive Event Naming Rights:** Your company's name will be associated with a major event within the festival (such as a keynote, global panel, or featured exhibition), giving your brand prominent visibility across all event platforms.
- **Custom Session Co-Design:** Work directly with GTPA to create a tailor-made, co-branded online session that aligns with your company's mission, allowing for targeted engagement with your desired audience.
- **Prominent Branding & Digital Visibility:** Your logo will be featured in all online event materials, including the Festival website, virtual event platform, event promotional emails, digital ads, and social media posts. It will be displayed prominently in virtual session rooms, registration areas, and during livestream events.
- **Exclusive Speaker Slot:** 1 speaking opportunity during the event, whether through a plenary session, panel discussion, or thematic workshop, giving you direct access to a global audience.

Silver Sponsorship

This mid-tier sponsorship offers a solid presence and engagement opportunities with significant online visibility.

Benefits Include:

- **Session Sponsorship:** Your brand will be the official sponsor of a particular session, panel, or thematic discussion, with your logo prominently displayed during the session.
- **Branding & Digital Exposure:** Logo placement across event materials, including the Festival website, social media, email promotions, and during virtual sessions. Recognition in the virtual event platform.
- **Speaker Slot:** Your organisation will be invited to speak in a dedicated session, panel discussion, or fireside chat to share thought leadership on topics related to global trade, innovation, or culture.



Silver Sponsorship



- **Virtual Booth:** Your company will receive a virtual booth space for interaction with attendees, showcasing your products, services, or ideas through videos, images, and live chat features.
- **VIP Networking Access:** Invitations to online networking events and roundtables, providing the opportunity to meet with industry professionals, policy leaders, and like-minded organizations.
- **Social Media & Media Coverage:** Your sponsorship will be highlighted through social media posts, email marketing, and in the Festival's digital press materials.
- **Post-Event Attendee List:** Access to a list of attendees to follow up with, build connections, and continue the conversation post-event.

Silver Sponsor – \$10,000 USD

Bronze Sponsorship

This entry-level sponsorship offers excellent value for organisations looking for exposure and engagement in a high-profile online event.

Benefits Include:

- **Session Recognition:** Your logo will be displayed in association with a specific session, panel, or thematic discussion within the Festival program.
- **Branding & Exposure:** Inclusion of your logo on the official Festival website, social media channels, and virtual event materials, ensuring your brand is seen by a global audience.
- **Networking Opportunities:** Invitations to online networking events, where you can meet and engage with key participants and other sponsors.
- **Recognition in Post-Event Content:** Acknowledgment in follow-up content, such as the final Festival report, videos, and social media recaps.
- **Attendee List:** Post-event access to the attendee list for future outreach and engagement.

Bronze Sponsor – \$5,000 USD



Additional Online Sponsorship Opportunities

Organisations can also opt to sponsor specific aspects of the Festival, such as:

- **Virtual Exhibition Booth:** \$3,000 USD for an interactive online booth with multimedia content, chat options, and direct engagement with attendees.
- **Pre-Event Webinars:** Sponsor a webinar series leading up to the Festival, offering thought leadership on topics related to inclusive trade, sustainability, or innovation, for \$2,500 USD each.

Why Sponsor the Festival?

- **Global Reach, Online Accessibility:** The Festival of Inclusive Trade is a fully online event, enabling your brand to connect with thousands of attendees across the world without geographical limitations.
- **Thought Leadership & Brand Visibility:** Sponsors can position themselves as leaders in global trade, sustainability, and inclusive innovation, gaining visibility in a dynamic and growing field.
- **Targeted Engagement:** Reach key decision-makers, trade professionals, policymakers, creatives, and entrepreneurs in a space dedicated to fostering collaboration and exploring new partnerships.

Let's Shape the Future—Together

By sponsoring the Festival of Inclusive Trade 2026, you're joining a global movement to rethink trade, create sustainable partnerships, and build more inclusive economies.

Don't miss this opportunity to elevate your brand on the world stage, collaborate with like-minded partners, and contribute to a better future for all.





GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE

Education. Tools. Support. Certification. Collaboration. All in one global solution.

At the Global Trade Professionals Alliance (GTPA), we believe that today's global challenges demand collaborative, cross-border solutions. That's why we unite individuals, businesses, and trade organisations under one powerful mission:

To build a more resilient, inclusive, and opportunity-rich global trade ecosystem.

We don't just deliver value — we co-create it. Whether you're an individual professional, a business, or a trade organisation, GTPA offers flexible ways to engage, build capacity, and drive measurable impact.

For any engagement opportunities or inquiries regarding country hosting and content development, please contact our Festival Director:

Festival Director

Ms. Collins Rex
collinsrex@gtpalliance.com

**For partnership opportunities, please reach out to:
Partnerships**

Ms. Lisa McAuley
lisamcauley@gtpalliance.com

We encourage you to connect with Collins for involvement in programming, country representation, or content development, and with Lisa for exploring collaboration and partnership opportunities.