



# Adaptive Trade Leadership in a Globalised World

*Giving senior executives the leadership tools  
to rise to the challenges of business  
in a globalised world*

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## Program Overview

*Adaptive Trade Leadership in a Globalised World* is a unique virtual development program designed to equip mid-senior managers from across the globe with a strong foundation in the dynamics of complexity and leadership, as well as the key skills and trade knowledge required to transform their leadership effectiveness, problem solving skills, and understanding of key trade issues in order to prepare them for a successful future in today's global business environment.

Over a four-month period, this trade leadership program will give leaders the practical means to implement the lessons learned to their own organisations.



*A unique online educational experience designed to equip mid-senior business leaders with the technical trade knowledge and advanced complex and adaptive thinking capabilities required to succeed in today's global business environment*



Participants will engage in deep experiential learning and remain closely connected to the program through a combination of:

**Access to a custom designed online learning platform**, accessible from your computer, tablet or smart phone, where you can access learning materials (e.g. videos, articles, interactive activities and links), interact with program facilitators and peers, and engage in a combination of flexible and structured online learning activities and obtain feedback;

**Virtual experiential learning modules and workshops**, which enable participants to work around their busy schedules whilst also providing structured opportunities for meaningful interaction with facilitators and peers;

**Tools, frameworks, and practices** proven to help participants effectively address workplace challenges and enhance their capacity to lead and influence global teams;

**Online, simulated global business cases** which provide participants with the opportunity to explore and address major challenges facing global businesses, and to apply their learning to create sustainable change;

**Discussions and networking opportunities** with leading experts from government and the private sector; and

**Purposeful interactions with peers outside the virtual classroom.**

Delivered in collaboration with world-leading online education designer, Practera, participants in the *Adaptive Trade Leadership in a Globalised World* will engage in a highly experiential online educational offering, which fully exploits the latest cutting-edge developments in online education design and pedagogy.

Today's leaders operate in an increasingly complex and unpredictable environment in which change occurs at an unprecedented speed and magnitude. The future is uncertain, and problems often transcend the boundaries of single organisations or professions. Leaders have always stood ready to help bridge the divide between an untenable present and an uncertain future, and today the need for leaders with the skills and confidence to chart a path for their organisations into a future that is increasingly information-rich but certainty-poor is stronger than ever before.

A recent study reported by Duke University found that 89% of executives considered the need to strengthen, re-engineer and improve organisational leadership to be an important priority.

While 86% of respondents to a recent survey conducted by the World Economic Forum strongly agreed the world is facing a 'leadership crisis' today. A similar global study conducted by Deloitte found that trade barriers were viewed as the highest risk to business growth, with respondents noting the potential for disruptions that could have ripple effects across their global supply chains.<sup>1</sup> This is consistent with the International Monetary Fund's recent assertion that trade tensions and policy uncertainty are currently the greatest risks to the international economy.

With the recent advent of a global pandemic, trade uncertainties are at unprecedented levels, and the need for leaders with advanced complex and adaptive thinking capabilities, who can bring together diverse groups of people to collectively intuit a path forward in these uncertain times is more pressing than ever.



<sup>1</sup> <https://www2.deloitte.com/us/en/insights/topics/strategy/global-business-survey-private-midsize-companies.html>



## Key Learnings

Participants will leave the program with a deep understanding of the nature of leadership and key trade and value chain issues, enabling them to connect problems and empower individuals to drive results. They will crystallize their organisational purpose and gain the ability to routinely view situations from multiple perspectives, allowing them to better observe the actions, behaviours and patterns of others, as well as themselves.

Through understanding the key barriers to personal and organisational success, and the motivating factors that underlie these, participants will gain insights into effective organisational and interpersonal dynamics to ensure successful execution of strategy in their international businesses.



At the conclusion of this four-month program, participants will have covered the following key trade and leadership topics:

### The foundations of Adaptive Leadership

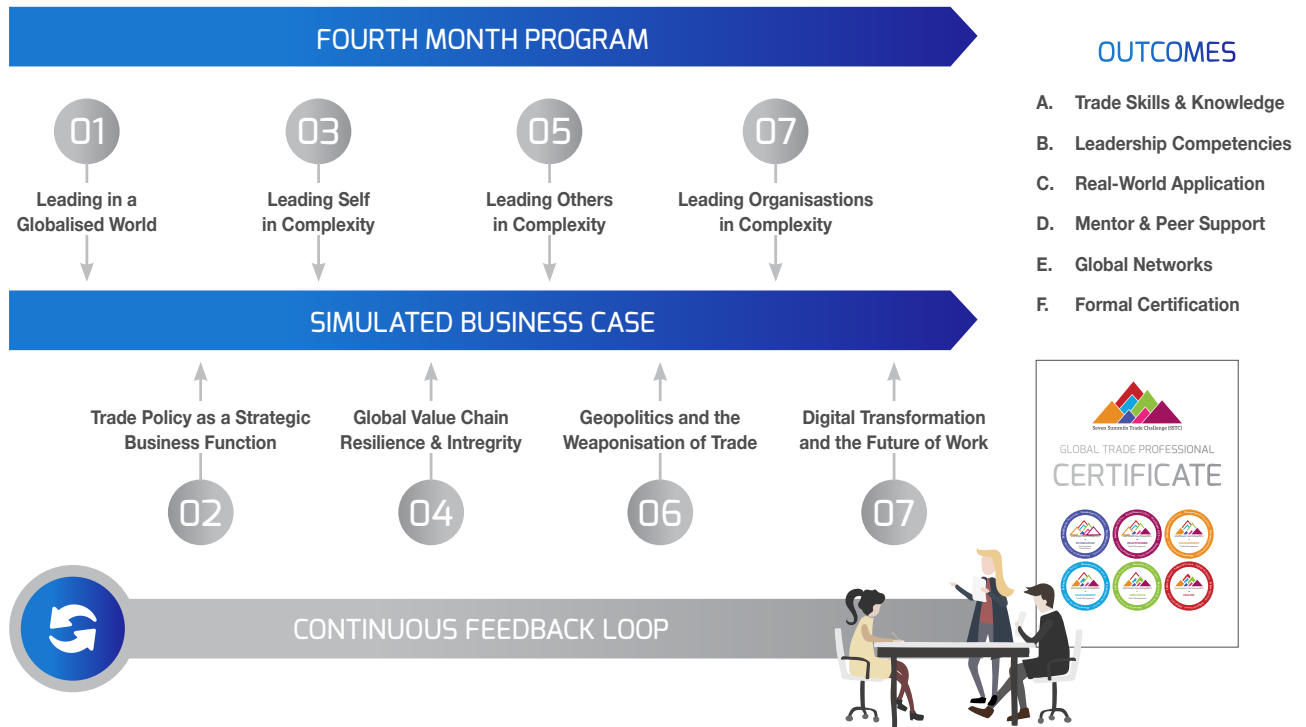
- Understanding mindset and how we make decisions
- Leadership and complexity / unpredictability
- Identifying simple, complicated and complex aspects of problems and how to respond
- Observation & Interpretation: understanding the actions, behaviours and patterns of others and their impact
- Change and loss
- Multiple perspectives: Considering multiple viewpoints and generating multiple interpretations and solutions
- Tools and techniques to act and make process on complex challenges

### Understanding the global trading system

- Identifying and managing the business impact of trade policy
- Navigating geopolitics and the weaponisation of trade
- Building resilience in Global Value Chains (GVCs)
- Sustainable Global Supply Chains
- Managing social Issues through effective trade policy and practices
- Digital transformation
- Purposeful interactions with peers outside the virtual classroom
- The future of work

# Program Delivery

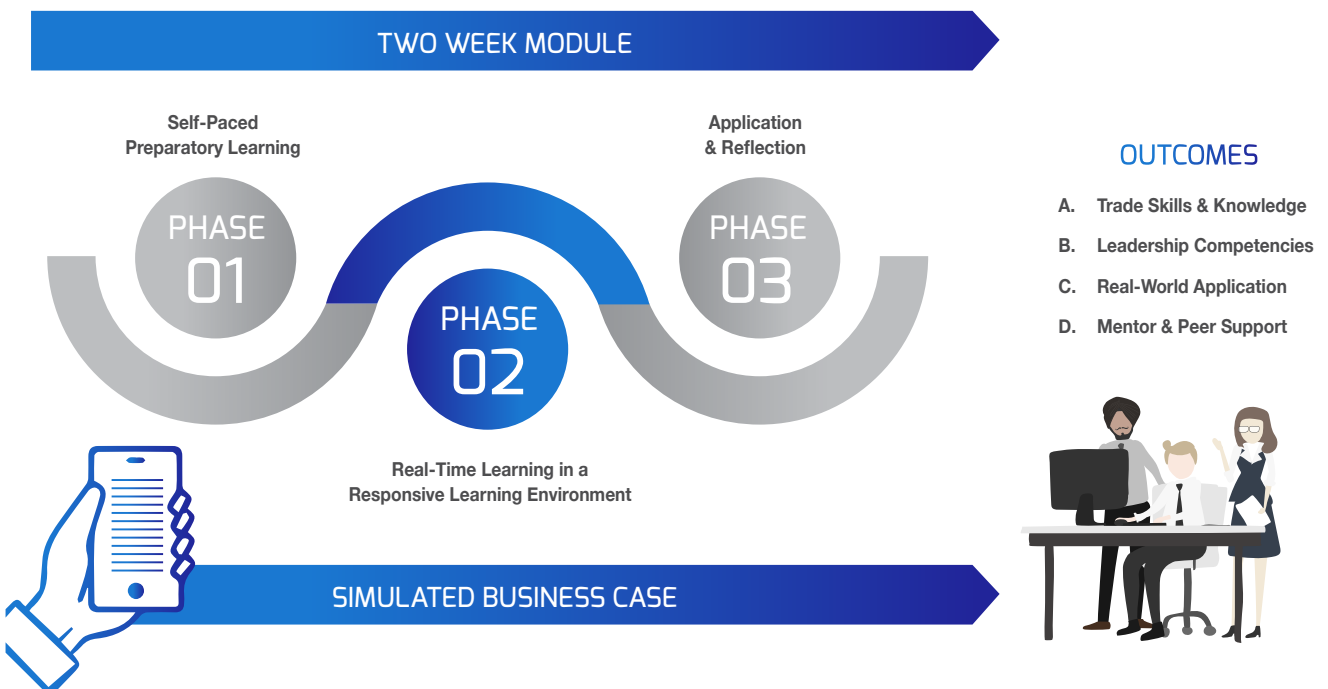
Over the course of fourteen weeks, participants will engage in:



### OUTCOMES

- A. Trade Skills & Knowledge
- B. Leadership Competencies
- C. Real-World Application
- D. Mentor & Peer Support
- E. Global Networks
- F. Formal Certification

How are the modules delivered?



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## Facilitating a Global Perspective

The program's international aspect, and designed interaction with those in leadership roles within multinational organisations from across the globe, is intended to instill and enhance the new perspectives needed to address increasingly complex issues, and to provide participants with the opportunity to grow their global business networks.

Most leaders who have studied in international cohorts report that the experience increased their self-confidence, enabled them to better tolerate ambiguity and enhanced their ability to view the world and its issues from multiple perspectives.



## Formal Certification

Participants will receive ISO/IEC 17024. In addition, they will receive a formal Certificate of Completion from The University of Adelaide, GTPA and The University of Sussex, as well as qualify for participation in the Seven Summits Challenge (SSTC). The SSTC provides the ultimate career pathway for global trade and supply chain professionals to continue to grow through a combination of strategy, theory, technical trade skills and trade policy knowledge, ensuring that individuals and organisations are equipped to conduct profitable global trade as well as provide a pathway for trade policy experts to gain knowledge and skills to understand what it is like to be in the shoes of a global business.

For further information please visit [www.gtpalliance.com](http://www.gtpalliance.com)



Seven Summits Trade Challenge (SSTC)

## TO REGISTER YOUR INTEREST

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