

**THE GLOBAL TRADE
PASSPORT PROGRAM**



PASSPORT



**GET YOUR ACTIVITIES
APPROVED FOR
DIGITAL STAMPS &
ONGOING
PROFESSIONAL
DEVELOPMENT**



Get Your Activities Approved for Digital Stamps and Professional Development Credits.

If you offer educational activities such as:

- Webinars
- Seminars
- Conferences
- Online courses
- Events
- Publications

And more, you can now have them approved as part of our digital stamp and professional development program.



Why Get Approved?

- **Enhanced Credibility:** Gain recognition for your activities as part of a globally recognised certification pathway.
- **Increased Participation:** Attract professionals seeking to fulfill their ongoing development requirements and earn certification credits.
- **Broaden Reach:** Expand your audience and impact by connecting with professionals committed to advancing their careers.

HOW IT WORKS

SUBMIT YOUR ACTIVITIES FOR REVIEW

Provide details about your webinars, seminars, conferences, summits, self-directed courses, short courses, and certificates for evaluation.

ACTIVITY APPROVAL & RECOGNITION

Once approved, your activities will be listed as eligible for digital stamps and professional development credits, contributing to ISO/IEC 17024 certification.

CONTINUOUS ENGAGEMENT

Keep your offerings up-to-date and aligned with professional standards to maintain your status as an approved provider.



PARTNER WITH US

Why Partner With Us?

We provide a streamlined process for educational providers and professionals to connect, ensuring high-quality activities are recognised for certification credits.

By partnering with us, you enhance your offerings or career while contributing to a global standard of excellence.

Benefits of Partnership

- **Recognise Your Expertise:** Align your activities with international standards and gain global recognition.
- **Flexible Engagement:** Offer or participate in various types of activities, including online and in-person formats.
- **Global Reach:** Connect with a broad audience of professionals and institutions committed to excellence.

WHAT YOUR ORGANISATION RECEIVES:

- **ISO/IEC 17024 Alignment:** Your activities will be recognised as part of the ISO/IEC 17024 certification pathway, contributing directly to the certification process for professionals.
- **Digital Stamps and Badges:** Earn a digital passport and badge that represents your activity's approval status, which can be shared and promoted across your platforms.
- **Featured Listing:** Get listed as an approved activity provider on our website, increasing your visibility among those seeking accredited development opportunities.
- **Recognition in Our Newsletter:** Receive promotional recognition in our newsletter, highlighting your activities to a global audience of potential participants.

WHAT YOUR ORGANISATION RECEIVES:

- **Access to Exclusive Resources:** Access our resources and tools to enhance the quality and effectiveness of your activities, ensuring they meet ongoing professional development standards.
- **Analytics and Reporting:** Benefit from detailed metrics and feedback on your approved activities, helping you to improve and tailor your offerings to meet professional development needs.

MARKETING



Certification Package for Course Providers:

- **Digital Certificate:** Official recognition of your status.
- **Logo:** A prestigious logo to feature on your marketing materials, boosting credibility.
- **Email Banner:** A branded banner to promote your certified status via email communications.
- **Provider Passport:** A unique digital passport linked to your profile, showcasing your courses and achievements.
- **Approved Provider Logos:** Receive a distinct VISA logo for each approved activity, symbolising global standards alignment.
- **Certificate Verification Link:** A URL linking to the Global Trade Passport Program verification page, proving your status.

DIGITAL MARKETING ASSETS



DIGITAL MARKETING ASSETS




APPLICATION PROCESS

A close-up, angled view of a passport cover in the top right corner, showing a circular stamp and some text.

If you're an activity provider looking to have your activities recognised, our platform offers the resources and opportunities you need.

An approved Digital Passport of CPD activity partner who is offering activities, endorsed by recognised organisations and tailored to meet industry standards.

Organisations that provide approved activity and wish those activities to be recognised as part of the Global Trade Passport Program should apply online.

A graphic in the bottom right corner showing several black silhouettes of hands reaching upwards against a light blue background with a sunburst effect.

TYPES OF APPROVED ACTIVITY



Approved activity includes the following:

- Education and training courses (generally short courses)
- Events
- Publications/ research
- Conferences
- Summits
- Corporate Training delivered in-house
- Webinars
- On-line courses
- Business missions
- Field trips

SPECIALISATION AREAS



If you're a provider looking to have your activities recognised, our platform offers the resources and opportunities you need. We are looking for providers in the following areas:

- Trade Management
- Regulation and Compliance
- Trade Finance
- Trade Policy
- Supply Chain Management
- Climate Smart Trade
- Digital Trade
- e-Commerce
- Foreign Direct Investment
- Inclusive Trade
- International Marketing
- Trade Risk
- International Procurement
- Trade Strategy
- Customs Business


APPLICATION PROCESS

A close-up of a passport and visa documents, showing a visa stamp dated MAY 2005 and the word 'AUSTRALIA'.

Once the Applicant has read and understood the above documentation and wishes to continue with this application they should complete all relevant sections of this Application Form.

Once the application has been received it will be reviewed and we may ask questions and seek further information.

Once the application is fully completed and accepted, we notify the applicant and the application will be further assessed through an internal audit process.

A graphic showing the silhouettes of several hands reaching upwards against a light blue sky with soft clouds.

SUMMARY OF APPLICATION PROCESS

This process gathers essential details about the activity provider, the activity itself, and promotional content for marketing purposes. Below is a concise breakdown of each section and the required information:

1. Applicant Details

Collects the basic location details of the activity provider.

- Address: Unit/Street Number, Street Name
- City/Town Name
- Post Code/Zip Code
- Country

2. Activity Approval

Focuses on the activity seeking approval, including evidence of its quality.

- Activity Name
- Upload Evidence of the Activity
- Select the Type of Activity

3. Course Approval

3. Authorised Representative

Captures contact information of the applicant's representative.

- Title, First Name, and Surname
- Contact Number (with country code)
- Email Address

4. Promotional Information

Requires marketing materials and relevant details to promote the activity.

- Short Overview of the Activity (max 200 words)
- High-Resolution Logo
- Image and Video to Promote the Activity
- Date of the Activity
- Associated Fees
- Registration Link
- Contact Details for Queries
- Social Media Accounts Linked to the Activity and Organisation



JOIN THE MOVEMENT TODAY!

This streamlined process ensures that activity providers submit all necessary details for approval, along with promotional assets, facilitating effective listing and outreach through the EMTC and GTPA platforms.

Contact Us for more information on getting your activities approved or to find out how you can start earning credits today.

Join us in shaping the future of professional development and global certification!



START YOUR GLOBAL JOURNEY TODAY WITH THE GLOBAL TRADE PASSPORT PROGRAM





Global Trade Professionals Alliance (GTPA)

General: info@gtpalliance.com

Website: www.gtpalliance.com

Tel: + 61 430 172458

E-Merchants Trade Council, Inc

General: info@emtc.org

Website: www.emtc.org/passports

Tel: +1 (703) 574-0000

Global Trade Passport Program

Website: www.globalpathways.net

