### 2026



Reclaiming Inclusion through Global Trade

# BECOME A STRATEGIC PARTNER AT THE FESTIVAL OF INCLUSIVE TRADE 2025





#### **Corporate Partnership**

#### Why Partner with Us?

We are inviting global trade alliance organisations and institutions to partner with us for the Festival of Inclusive Trade 2026.

By collaborating with the Festival, your organisation will play an instrumental role in shaping the global conversation on inclusive trade, sustainable practices, and innovation in cross-border cooperation.

As a Strategic Partner, you will have access to unique opportunities to highlight your organisation's efforts, network with international trade professionals, and demonstrate your commitment to shaping the future of trade in a more inclusive and equitable way.



#### **Partner Benefits**

- Exclusive Speaking Roles: Feature your organisation's leaders, experts, and key stakeholders in high-profile plenary sessions, workshops, and panel discussions.
- Thought Leadership: Position your organisation as a leader in fostering international trade cooperation, sustainability, and inclusive innovation through thoughtprovoking content and engagement.
- Global Branding & Visibility: Gain exposure through cobranded event materials, global media coverage, and online networking opportunities, amplifying your reach and influence across diverse international markets.
- Custom Collaborative Sessions: Work alongside GTPA to design sessions that reflect your organisation's mission and areas of expertise, creating highly relevant content for your stakeholders.
- **Strategic Networking:** Build lasting relationships with decision-makers, businesses, and organizations across different sectors, creating new opportunities for future collaboration.
- **Legacy Impact:** Contribute to creating an inclusive global trade ecosystem, ensuring that the partnerships formed during the Festival continue beyond the event itself, fostering long-term collaboration and trust.

#### Why Now?

As the global landscape faces economic challenges, climate change, and the need for more inclusive growth, it's essential to redefine how trade is approached.

The Festival of Inclusive Trade is a timely platform for global trade alliances to demonstrate leadership in transforming trade practices, fostering cooperation, and embracing sustainability in the modern economy.

This is a unique opportunity to be part of shaping a more inclusive and sustainable future for global trade.

#### Let's Shape the Future—Together.

We invite global trade alliances, organisations, and institutions to join the Festival of Inclusive Trade 2025 as strategic partners.

Together, we can drive forward a new era of inclusive trade, building collaborative frameworks that benefit everyone.

Join us to amplify your message, connect with likeminded organisations, and contribute to a brighter future for global trade.



#### Let's Shape the Future—Together

By sponsoring the Festival of Inclusive Trade 2026, you're joining a global movement to rethink trade, create sustainable partnerships, and build more inclusive economies.

Don't miss this opportunity to elevate your brand on the world stage, collaborate with like-minded partners, and contribute to a better future for all.





Education. Tools. Support. Certification. Collaboration. All in one global solution.

At the Global Trade Professionals Alliance (GTPA), we believe that today's global challenges demand collaborative, cross-border solutions. That's why we unite individuals, businesses, and trade organisations under one powerful mission:

To build a more resilient, inclusive, and opportunity-rich global trade ecosystem.

We don't just deliver value — we co-create it. Whether you're an individual professional, a business, or a trade organisation, GTPA offers flexible ways to engage, build capacity, and drive measurable impact.

For any engagement opportunities or inquiries regarding country hosting and content development, please contact our Festival Director:

#### **Festival Director**

Ms. Collins Rex collinsrex@gtpalliance.com

## For partnership opportunities, please reach out to: Partnerships

Ms. Lisa McAuley lisamcauley@gtpalliance.com

We encourage you to connect with Collins for involvement in programming, country representation, or content development, and with Lisa for exploring collaboration and partnership opportunities.