

Navigating Supply Chain Resilience and Diversification Program

**Building stronger, smarter,
and more resilient global
trade systems**

**Become a
Supply Chain
TrailBlazer**



Supply Chain TrailBlazer

Introduction

Empowering small and medium enterprises (SMEs) and trade professionals to navigate global supply chain challenges.

Navigating Supply Chain Resilience and Diversification

Developed and delivered by the Global Trade Professionals Alliance (GTPA) and EMTC this program equips SMEs and professionals working in trade, logistics, procurement, and supply chain management—as well as policymakers—with the strategies, tools, and international networks needed to strengthen resilience and diversification in an era of global uncertainty.



Supply Chain TrailBlazer

Program Overview

This multi-layered learning experience combines online and in-person components to ensure both practical application and global insights:

Training Series: 8 expert-led modules (1.5–2 hours each with interactive Q&A) delivered virtually, designed for SMEs and trade professionals. *Delivered either online or in-person.*

Each module includes discussion pauses every 15 minutes to encourage engagement and problem-solving.

Immersion Experience (Optional): Hands-on field trip featuring site visits, workshops, and peer exchange, focused on Mastering Supply Chain Resiliency.

Global Learning Portal: Access to a customised online platform with recordings, templates, and GTPA's Supply Chain Diversification Toolkit, continuously updated with emerging policies and practices.

Supply Chain TrailBlazer

Global Credentials and Recognition

Program, including:

- Eligibility to apply for ISO/IEC 17024 Certification as a Global Trade and Supply Chain Specialist
- Two Digital Micro-Credentials in Supply Chain Management and Trade Management
- Recognition as part of a growing global network of certified global trade and supply chain professionals



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Why Join This Program

- Build resilient and agile supply chain strategies tailored for SMEs
- Connect with leaders and peers across the region
- Strengthen links with regional supply chains
- Gain access to exclusive tools, templates, and expert insights
- Earn globally recognised credentials for professional growth
- Join a global network dedicated to sustainable, inclusive, and future-ready trade

Expert Delivery

Delivered and supported by leading global experts, including senior trade and supply chain specialists with decades of experience.

Who Should Attend

This program is designed for SMEs and professionals working in trade, logistics, procurement, and supply chain management, as well as policymakers. For example:

- Government advisors, industry bodies, and chambers of commerce consultants
- Supply chain, procurement, logistics, and operations managers
- Risk management and trade compliance specialists
- International trade professionals
- Customs brokers, import/export managers, and global trade analysts
- International sales and business development leaders

Whether your role is strategy, compliance, logistics, trade finance, or advisory, this program unites participants with a common goal: improving global supply chain resilience and diversification.

What It Equips Participants With

By the end of this program, participants will be able to:

- Navigate supply chain disruptions with confidence
- Design and implement effective diversification strategies
- Leverage technology and innovation for smarter, more resilient operations
- Apply global best practices and policy insights to their organisations or advisory work
- Access a library of tools, templates, and resources for continuous learning



Course Content: Session 1

Understanding and Assessing Supply Chain Risks

Understand Supply chain risks and assessment techniques.

Module 1: Identifying and understanding Supply Chain Risks

- Introduction to supply chain risks and their impact on businesses
- Types of supply chain risks (general, supplier, transport, policy and geopolitical etc)
- Identifying types of risks (e.g. Product recall, Business disruption events (flood, fire, explosion etc) sole sourcing, tight freight supply, FX)
- Case studies and examples

Module 2: Risk Assessment and Analysis

- Techniques for risk segmentation and identifying specific supply chain risks
- Methodologies for assessing and categorising the likelihood and consequence of specific risks
- Prioritisation and review methodologies to assess the importance of specific risks
- Group exercises and risk assessment simulations

Course Content: Session 1

Understanding and Assessing Supply Chain Risks

Practical Exercise: Risk Matrix - Assessment and Prioritisation

Participants will identify and assess the potential risks facing their supply chains using a risk matrix and identify the impact of current or potential global trade disruptions (e.g., changing tariffs, NTBs and sanctions).

They will develop a risk matrix based on their findings and prioritise the risks that need immediate attention.

Impact of the U.S.-China Trade War on Global Supply Chains

Participants will analyse the real-world case of the U.S.-China trade war and its impact on the global supply chain, particularly on key industries like electronics and automotive.

They will evaluate how businesses navigated this disruption and identify lessons learned for future risk management.

Course Content: Session 2

Mitigating Risks and Developing a Diversification Strategy

Develop risk mitigation and diversification strategies.

Module 1: Mitigating Supply Chain Risks

- Strategies for mitigating supply chain risks
- Developing contingency plans
- Best practices and real-world examples

Module 2: Identifying Alternative Suppliers and Partners

- Strategies for identifying potential alternative suppliers and partners
- Supplier evaluation criteria
- Group brainstorming and case studies

Module 3: Data Analytics for Risk Identification

- Importance of data analytics in supply chain risk management
- Utilising predictive analytics for risk mitigation
- Practical applications and case studies

Course Content: Session 2

Mitigating Risks and Developing a Diversification Strategy

Practical Exercise: Risk Matrix - Prioritisation and mitigation

Participants will build on their risk matrix adding mitigation and diversification strategies based on their risk analysis.



Course Content: Session 3

Implementing a Diversification Strategy

Develop frameworks for assessing, negotiating and managing a diversification strategy.

Module 1: Assessing and Establishing Relationships with New Suppliers and Partners

- Assessing new relationship partners
- Negotiation tactics and techniques
- Building strong partnerships

Module 2: Implementing a Diversification Strategy

- Steps for implementing a diversification strategy
- Change management considerations
- Monitoring and adjusting the strategy over time



Course Content: Session 3

Implementing a Diversification Strategy

Practical Exercise: SWOT Analysis for Supplier Diversification

Participants will conduct an overview of their current supply chain and identify alternative suppliers from different regions. They will evaluate how diversification can mitigate risks from geopolitical instability, tariffs, and other trade disruptions.

Case Study: Unicharm and Regional Supplier Diversification in the Indo-Pacific

Participants will explore how Unicharm (Japan) expanded its supplier base across ASEAN countries to reduce single-source dependency.

The case will highlight how SMEs in Malaysia and the Philippines became integrated into Unicharm's regional supply chain through quality upgrades and compliance with regional standards.

Participants will discuss lessons for SMEs seeking to become preferred suppliers in diversified regional networks.



Course Content: Session 4

Managing Multiple Suppliers

Managing relationships to ensure performance consistency.

Module 1: Balancing Relationships with Multiple Suppliers

- Techniques for maintaining positive relationships with multiple suppliers
- Supplier communication strategies
- Conflict resolution strategies
- Collaborative supplier management approaches

Module 2: Developing Supply Chain Policies for Multiple Suppliers

- Creating standardised policies and procedures
- Ensuring compliance and consistency across suppliers
- Optimising logistics and transportation
- Performance measurement and supplier scorecards
- Cost management strategies for multiple suppliers

Course Content: Session 4

Managing Multiple Suppliers

Practical Exercise: Supplier Relationship Management Plan

Participants will develop a supplier relationship management plan for handling multiple suppliers across different regions. They will create communication protocols, risk-management strategies, and performance evaluations to ensure supply chain continuity during trade disruptions.

Case Study: SME “AgriLink Foods” Managing Multiple Suppliers Across Asian Markets

Participants will examine how AgriLink Foods, an Australian SME exporting processed agricultural products, manages supplier relationships across Thailand, Vietnam, and Indonesia. The case focuses on balancing quality, cost, and compliance while maintaining flexibility during logistics disruptions (e.g., port delays, regulatory shifts).



Course Content: Session 5

The Impact of Trade Policy on Market Selection and Diversification

Understanding how tariffs, trade agreements and policies shape decisions.

Module 1: Understanding Trade Policy and Market Selection

- How tariffs, trade agreements, and regulations influence market entry decisions
- Evaluating political and economic risks when selecting a market
- Case studies of market selection strategies in response to trade policy shifts

Module 2: Market Diversification and Supply Chain Adaptation

- Trade policy's role in driving companies to expand into new markets
- The impact of reshoring, nearshoring, and friendshoring strategies
- Key global regions with changing trade policies affecting supply chains

Course Content: Session 5

The Impact of Trade Policy on Market Selection and Diversification

Module 3: Trade Policy and Manufacturing Decisions

- Manufacturing location strategies amid changing tariff structures and FDI policies
- Incentives for domestic production vs. offshore manufacturing
- Understanding the role of subsidies, trade restrictions, and local content rules

Case Study: India's Electric Vehicle Component SMEs Responding to Shifting Regional Trade Policies

Participants will analyse how Indian EV component manufacturers adjust to regional trade and investment incentives, such as Japan's supply chain resilience initiatives and ASEAN's green manufacturing goals.

They will assess how policy changes influence supplier decisions on market entry and partnership development.



Course Content: Session 6

The impact of Trade Policy on Business and Investment Decisions

Comprehending the impact of trade and FDI policy on business and investment decisions.

Module 1: The Role of Trade Policy in Foreign Direct Investment (FDI)

- How trade policy influences global FDI flows and site selection
- Understanding tax incentives, free trade zones, and investor protection agreements
- Key global trends in FDI attraction and repulsion

Module 2: Decision-Making in a Changing Trade Environment

- Integrating trade policy analysis into business and supply chain decisions
- Strategic planning for long-term market sustainability and competitiveness
- Evaluating regulatory risks and trade compliance considerations

Course Content: Session 6

The impact of Trade Policy on Business and Investment Decisions

Practical Exercise: Market Entry and Supply Chain Strategy Simulation

Participants will assess a company's global expansion strategy by evaluating market opportunities and risks posed by trade policy changes (e.g., Brexit, USMCA, RCEP). They will decide whether to enter, exit, or adapt their supply chain in a specific region based on policy analysis.

Case Study: Philippines-based “SolarEdge Components”

Expanding under RCEP, participants will assess how SolarEdge, a mid-sized solar panel component manufacturer in the Philippines, evaluates investment destinations and supply partners in Malaysia and India under evolving trade and sustainability policies.

The focus will be on incentives, local content requirements, and supply chain transparency demanded by RCEP aligned sustainability principles.

Course Content: Session 7

Leveraging Technology for Diversification

Module 1: Streamlining Supply Chain Processes

- Leveraging technology to streamline supply chain processes
- Automation opportunities and tools
- Continuous improvement methodologies

Module 2: Data Analytics for Risk Identification

- Importance of data analytics in supply chain risk management
- Utilising predictive analytics for risk mitigation
- Practical applications and case studies



Course Content: Session 7

Leveraging Technology for Diversification

Practical Exercise: Leveraging Technology to Streamline Supply Chain Processes

Participants will design an automated supply chain workflow that incorporates technology to mitigate trade disruptions (e.g., customs delays, tariff changes).

They will use available software tools to create a process flow and show how technology can streamline operations and increase agility.



Course Content: Session 7

Leveraging Technology for Diversification

Case Study: Singapore-based “TechLogix” Using Digital Tools for SME Supply Chain Agility

Participants will explore how TechLogix, a Singapore SME providing logistics tech solutions, uses AI-driven predictive analytics and blockchain for supply chain transparency.

The case will demonstrate how SMEs can use digital platforms (such as TradeLens and local customs digitisation) to strengthen resilience, reduce delays, and manage compliance in cross-border trade within countries.



Course Content: Session 8

Conclusion and Wrap-Up

- Recap of key learnings from each session
- Action planning for implementing strategies learned
- Q&A and open discussion
- Distribution of certificates of completion

Our programs are designed around you — available online or as interactive, in-person workshops.

Each case study can be shaped to your requirements, market area, and industry.

Together, we'll create the right experience to achieve your goals.



Conclusion

This curriculum is designed to provide participants with a comprehensive understanding of assessing supply chain risks, developing diversification strategies, managing multiple suppliers, and leveraging technology for enhanced supply chain resilience.

Through a combination of interactive sessions, case studies, and practical exercises, participants will gain the knowledge and skills needed to optimise their supply chains and navigate disruptions effectively.



Example Immersion Experience

Day 1: Understanding Supply Chain Risks

Morning Session: Introduction to Supply Chain Risks

- Delve into the intricacies of supply chain risks and their far-reaching impacts on businesses.
- Explore various types of supply chain risks through engaging presentations and discussions.

Afternoon Field Trip: Visit to a Distribution Centre

- Witness firsthand the complexities of supply chain operations by touring a local distribution centre.
- Engage with industry professionals to understand how supply chain risks manifest in real-world scenarios.



Example Immersion Experience

Day 2: Risk Assessment and Analysis

Morning Session: Techniques for Identifying Supply Chain Risks

- Learn effective techniques for identifying and assessing supply chain risks.
- Engage in group exercises and simulations to analyse and prioritise risks.

Afternoon Session: Risk Assessment Workshop

- Dive deeper into risk assessment methodologies and prioritisation techniques.
- Participate in hands-on workshops to apply risk assessment tools in simulated scenarios.



Example Immersion Experience

Day 3: Mitigating Supply Chain Risks

Morning Session: Strategies for Risk Mitigation

- Explore proactive strategies for mitigating supply chain risks.
- Develop contingency plans and learn from real-world examples of successful risk mitigation strategies.

Afternoon Field Trip: Visit to a Manufacturing Facility

- Gain insights into supply chain risk management practices at a manufacturing facility.
- Learn how contingency plans are implemented and adapted to mitigate disruptions.



Example Immersion Experience

Day 4: Diversification Strategy Development

Morning Session: Identifying Alternative Suppliers and Partners

- Discover strategies for identifying potential alternative suppliers and partners.
- Evaluate supplier criteria and engage in group brainstorming sessions and case studies.

Afternoon Session: Implementing a Diversification Strategy

- Learn the steps for implementing a diversification strategy effectively.
- Discuss change management considerations and strategies for monitoring and adjusting the strategy over time.

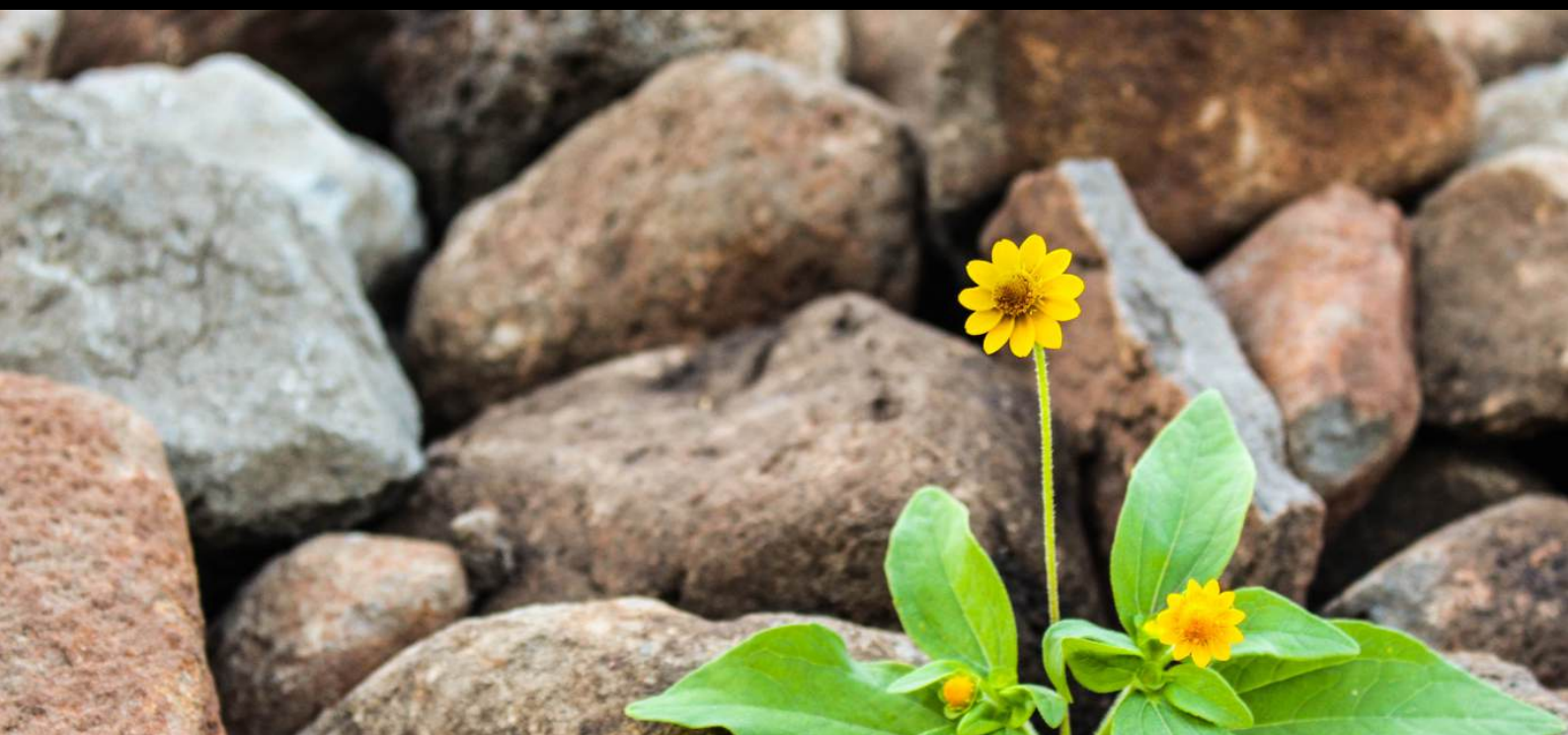


Example Immersion Experience

This immersive experience is designed to provide participants with a comprehensive understanding of assessing and mitigating supply chain risks, developing diversification strategies, and enhancing supply chain resilience.

Through a combination of interactive sessions and engaging field trips, participants will gain valuable insights and practical skills to optimise their supply chains and navigate disruptions effectively.

Suitable for professionals across various industries, including supply chain management, procurement, logistics, operations, and risk management, this program equips attendees with essential tools and strategies to thrive in today's dynamic global marketplace.



Program Features & Benefits

Planning & Delivery

We will provide the following:

- End-to-end program management, including scheduling, presenter engagement, materials, and session continuity via a dedicated moderator
- Detailed summaries and recordings in multiple formats (video, audio, text) with accessibility features

Marketing & Engagement

- Custom digital assets, co-branded materials
- Promotion through our global networks, social media campaigns, email outreach, and media releases
- Inclusive outreach targeting women, First Nations, youth, and people with disabilities

Program Features & Benefits

Program Legacy

- Participants and stakeholders retain access to all materials for two years
- A comprehensive final report including participant data, key lessons, insights, and recommendations for future programs

Join Us

This program is for everyone committed to improving supply chain resilience and diversification.

Whether advising from a government, industry, or business perspective—or directly managing operations—you will gain the strategies, tools, and insights to make a tangible impact.

Don't just respond to change; lead it.

Let's build leadership in trade — together.





GTPA

GLOBAL TRADE PROFESSIONALS ALLIANCE

Services in International Trade & Supply Chains

Explore our key service areas:

- **Education & Learning:** Courses, skill-building pathways, and professional development.
- **Mentoring:** Tailored one-on-one guidance and SME support.
- **Trade & Supply Chain Advisory:** Market entry, compliance, risk management, and supply chain resilience.
- **SME Resources:** Toolkits, templates, guides, and a digital resource hub.
- **Certification & Accreditation:** ISO/IEC programs, professional recognition, and digital credentials.
- **Global Events & Immersive Experiences:** Networking, trade missions, and the Festival of Inclusive Trade.
- **Global Insights:** Market trends, research, and data-driven support.
- **International Projects:** Trade initiatives, collaborative programs, and SME pilot projects.

Let's build leadership in trade — together.



Contact Details



www.gtpalliance.com



+ 61 430 172 458



info@gtpalliance.com

Global Trade Services Passport

TRADE SERVICES



PASSPORT



For established trade organisations, government agencies, and industry bodies with 10 or more staff, GTPA offers the Global Trade Services Passport — a customised, all-inclusive enterprise solution to track, verify, and build internationally recognised trade credentials across your organisation.

What's Included:



Flight Enterprise Upgrade: Customised package to track and upskill trade credentials across departments.



Map Internal Competencies: Identify skill gaps and develop ISO-aligned capabilities.



Build Verified Credentials: Digital trade stamps and verified qualifications.



Support Compliance: Align with international trade standards, including pathways to ISO/IEC 17065 and ISO/IEC 17024 recognition.

Global Trade Services Passport

Organisational Benefits:

- ✓ Demonstrate engagement in the global trade ecosystem through structured credentialing.
- ✓ Commit to ISO-aligned capacity building and professional development.
- ✓ Receive Trade Services Passport recognition, signalling credibility, growth, and influence in international trade.

How to Qualify:

- ✓ 10+ staff across relevant trade functions.
- ✓ Enrolment in the Corporate Trade Program.
- ✓ Commitment to ISO-aligned upskilling and trade service development.
- ✓ Active engagement in trade-related services.

Global Trade Services Passport

TRADE SERVICES



PASSPORT



Your Strategic Advantage:

Position your organisation as a globally trusted trade services provider — supporting exporters, navigating customs, providing trade law guidance, or building trade infrastructure — while building a verified, ISO-aligned track record of excellence.

Your Strategic Advantage as a Trade

This program is more than professional development — it's a career- and organisation-defining opportunity to:

- ✓ Develop leadership in trade advisory.
- ✓ Stay ahead of global trade disruptions.
- ✓ Deliver actionable, risk-aware guidance to SMEs.
- ✓ Build a globally recognised reputation for both you and your organisation.