

**THE GLOBAL TRADE
PASSPORT PROGRAM**



PASSPORT



GET YOUR COURSES APPROVED FOR THE FAST TRACK ISO/IEC 17024 CERTIFICATION PATHWAY





Are you an educational provider offering high-quality training or professional development courses?

Take your programs to the next level by getting them approved as part of our ISO/IEC 17024 fast track pathway.

Why Get Approved?

- **Global Recognition:** Position your courses within an internationally recognised framework.
- **Fast-Track Pathway:** Help your students or participants complete their ISO/IEC 17024 certification faster.
- **Boost Enrolment:** Increase the appeal of your programs to professionals looking to fast-track their careers with ISO/IEC certification.
- **Quality Assurance:** Showcase your commitment to high standards by aligning your offerings with the prestigious ISO/IEC 17024 certification program.

HOW IT WORKS

SUBMIT YOUR COURSES FOR REVIEW

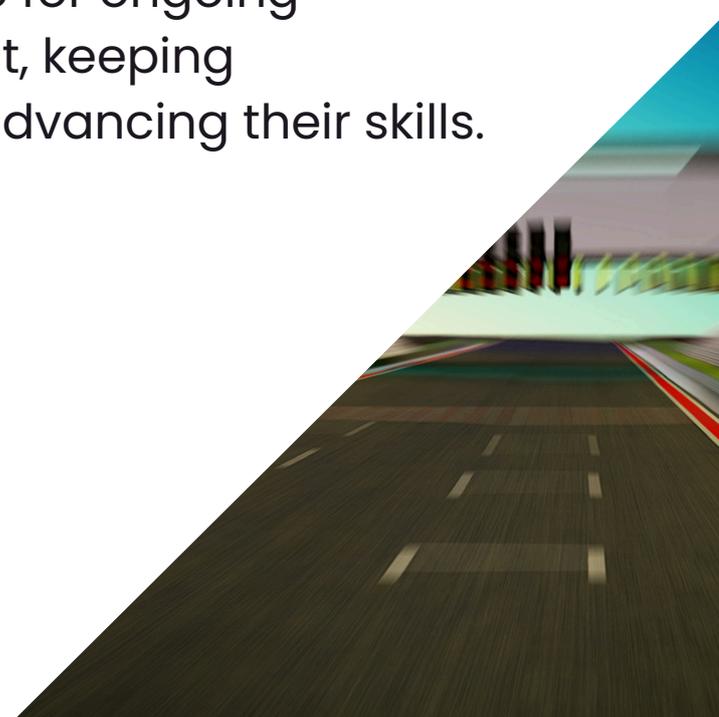
We evaluate your programs for alignment with ISO/IEC 17024 standards, ensuring they meet the required competencies for professional certification.

COURSE APPROVAL & RECOGNITION

Once approved, your courses will be listed as part of our fast-track pathway, offering a streamlined process for individuals to gain certification credit.

ONGOING PROFESSIONAL DEVELOPMENT

Your courses will also be eligible for ongoing professional development credit, keeping professionals up-to-date and advancing their skills.



PARTNER WITH US

Why Partner With Us?

We bring together top-tier educational providers and individuals eager to advance their careers.

By partnering with us, your institution can gain visibility, increase enrolment, and offer courses that directly contribute to professional certification for a global audience.

Benefits of Partnership

- **Boost Your Institution's Prestige:** Align with ISO/IEC 17024 certification and gain global recognition.
- **Flexible Program Options:** We work with various formats—online, in-person, or hybrid courses.
- **Reach a Global Audience:** Join a network of professionals and institutions committed to the highest standards in international certification.

WHAT YOUR ORGANISATION RECEIVES:

- **ISO/IEC 17024 Alignment:** Gain official recognition for your courses and activities as part of the ISO/IEC 17024 fast-track pathway, enhancing your credibility and prestige in the education sector.
- **Increased Visibility:** Your approved courses and activities will be listed on our website, reaching a global audience of professionals seeking accredited learning opportunities.
- **Digital Badge for Providers:** Receive a digital passport and badge that signifies your course or activity's approval and alignment with international standards, which can be showcased on your website and promotional materials.

WHAT YOUR ORGANISATION RECEIVES:

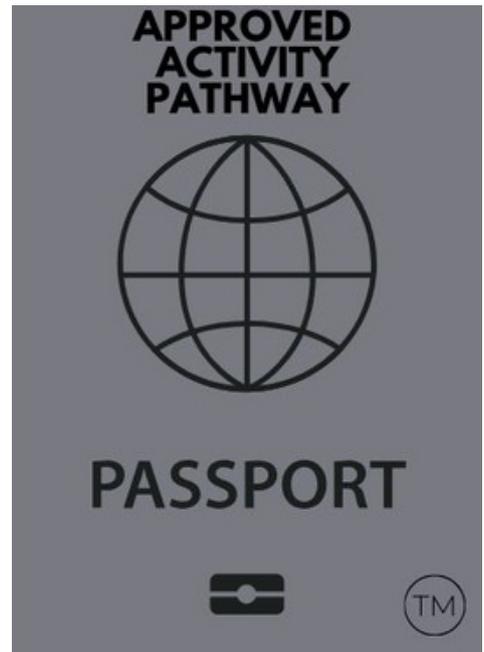
- **Featured Recognition:** Benefit from inclusion in our newsletter, which highlights your approved offerings to a wide network of industry professionals and organisations.
- **Access to Provider Resources:** Utilise exclusive resources and tools designed to support and enhance your courses, ensuring ongoing compliance with ISO/IEC standards.
- **Engagement Metrics:** Gain insights and analytics on the performance of your approved activities, helping you understand and expand your reach within the global professional community.

MARKETING

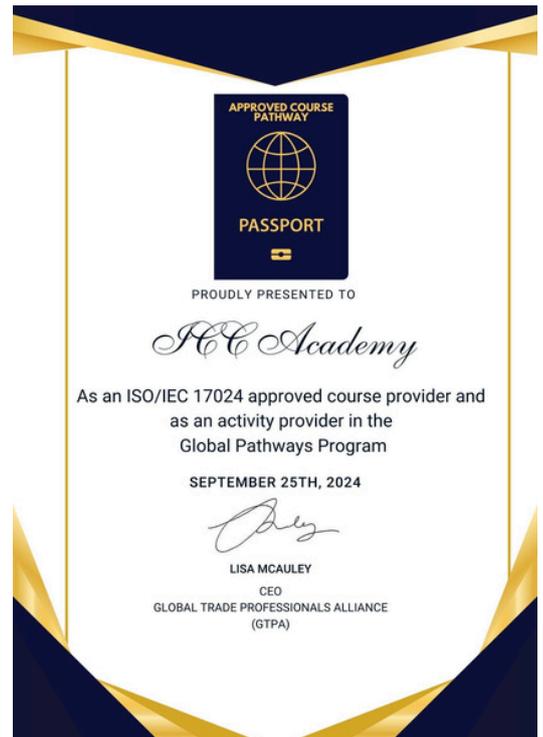
Certification Package for Course Providers:

- **Digital Certificate:** Official recognition of your certification status.
- **ISO/IEC 17024 Logo:** A prestigious logo to feature on your marketing materials, boosting credibility.
- **Email Banner:** A branded banner to promote your certified status via email communications.
- **Provider Passport:** A unique digital passport linked to your profile, showcasing your courses and achievements.
- **Course VISA Logos:** Receive a distinct VISA logo for each approved course, symbolising global standards alignment.
- **Certificate Verification Link:** A URL linking to the Global Trade Passport Program verification page, proving your certification status.

DIGITAL MARKETING ASSETS



DIGITAL MARKETING ASSETS



Thrilled to be part of the Global Trade Passport Program as an ISO/IEC 17024 certified and approved Course Provider.

Our courses are recognised as a Fast Track pathway to achieving ISO/IEC certification, offering you a streamlined route to global recognition.

Click the image to explore our approved courses on the Global Trade Passport website.

SPECIALISATION AREAS



If you're an educational provider looking to have your activities recognised, our platform offers the resources and opportunities you need. We are looking for providers in the following areas:

- Trade Management
 - Regulation and Compliance
 - Trade Finance
 - Trade Policy
 - Supply Chain Management
 - Climate Smart Trade
 - Digital Trade
 - e-Commerce
 - Foreign Direct Investment
 - Inclusive Trade
 - International Marketing
 - Trade Risk
 - International Procurement
 - Trade Strategy
 - Customs Business
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IS YOUR ORGANISATION ELIGIBLE?

Organisations that provide tertiary-level qualifications for ISO Trade Specialisations are typically institutions that have the capacity to offer professional, academic, and vocational programs aligned with international trade standards.

These organisations can be categorised based on their focus, capabilities, and expertise in global trade, compliance, and professional development. Below are the types of organisations likely to provide such qualifications:

- Universities and Business Schools
- Accredited Training Organisations (ATOs)
- Industry Associations and Trade Bodies
- Professional Development Institutes
- Global Certification Bodies
- Multilateral Organisations and NGO's
- Corporate Universities & In-House Training Division

SUMMARY OF APPLICATION PROCESS

This application process involves multiple sections designed to gather comprehensive information about the applicant, their courses, and relevant promotional material. Below is a streamlined summary of each group and the key questions involved.

1. Applicant Details:

Collects the organisation's basic information and legal status.

- Legal Status & Ownership
- Quality Assurance System Used (e.g., ISO standards)
- Licenses/Certifications for Course Delivery (if applicable)

2. Authorised Representative:

Gathers contact details of the individual representing the applicant.

3. Course Approval

Focuses on the course seeking accreditation, including alignment with specific competencies.

- Course Name & Description
- Formal Recognition of the Course (if applicable)
- Supplementary Evidence: Demonstrates participant knowledge and skills acquired through the course
- Assessment Process (if applicable): Details on timing, methodology, and responsible party
- Select Specialisations: Areas like Trade Management, Digital Trade, Climate Smart Trade, etc.
- Choose Programs for Course Assessment

4. Promotional Information

Optional section for providing marketing materials and contact details for further inquiries.

- Short Course Overview (max 200 words)
- High-Resolution Logo
- Course Weblink
- Contact Information for Enquiries

This process ensures that applicants provide all necessary organisational, course, and promotional information to support the approval and marketing of their courses effectively on the EMTC and GTPA platforms.



JOIN THE FAST-TRACK MOVEMENT TODAY!

If you're an educational provider looking to enhance your course offerings our platform is your gateway to ISO/IEC 17024 success.

Start your journey now and unlock global recognition.

Contact Us for more information on how to submit your courses or enrol in the fast-track pathway.

Let's build the future of global business development together!



START YOUR GLOBAL JOURNEY TODAY WITH THE GLOBAL TRADE PASSPORT PROGRAM





Global Trade Professionals Alliance (GTPA)

General: info@gtpalliance.com

Website: www.gtpalliance.com

Tel: + 61 430 172458

E-Merchants Trade Council, Inc

General: info@emtc.org

Website: www.emtc.org/passports

Tel: +1 (703) 574-0000

Global Trade Passport Program

Website: www.globalpathways.net

