



# The Global Trade Passport Program: Your One-Stop Shop for International Trade Success

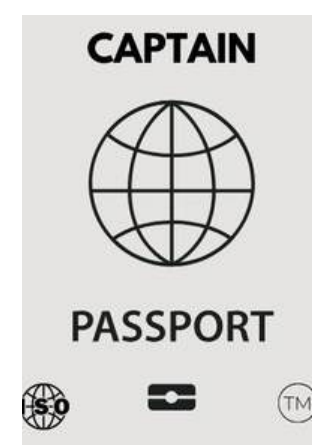


# **Your Global Journey Starts Here...**


**Whether you're taking off, changing direction, or aiming for elite status, there's a path for you.**

**Your One-Stop Shop for International Trade Success.**


**“Book Your Career Journey”**



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Choose your  
boarding\_gate



Earn your  
career status




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Experience



Digital Badges



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Approval



## THE GLOBAL TRADE PASSPORT PROGRAM AT A GLANCE

PROGRAM TYPE	WHO ITS' FOR	PURPOSE
Global Trade LaunchPad Global Trade Passport Program	Anyone new to trade	Entry point to start collecting Digital Badges and exploring trade pathways
Digital Badges as part of the Global Trade Passport Program	Anyone (20h verified learning)	Micro-credentials earned through learning or experience; foundation for ISO certification
Education Passport Program	Individuals/Small Business seeking structured learning	Includes training, templates, badges, business tools, and pathways to specialist certification
Specialist Passports	Professionals/Small Biz <20 staff	Fast-track credentialing for niche sectors like Customs, Indigenous Trade, FDI, Climate, etc.
ISO/IEC 17024 Certification	Individuals with experience or qualified learning	Globally recognised ISO/IEC 17024 credential. Multiple entry routes (badges, training, etc.)
Admiral Passport	Companies with < 10 staff	Upskill teams, integrate with GTPA/EMTC training, with optional ISO add-on
Global Trade Services Passport	Advisory firms, consultants, NGOs	Tailored badge + ISO programs for organisations providing trade support and consulting





# Why Join the Global Trade Passport Program?

- ✓ Build your global trade credentials at your pace
- ✓ Digital badges that validate your skills across supply chain, trade finance, compliance, policy, and more
- ✓ Pathways for beginners through to executives
- ✓ ISO/IEC 17024 Certification for verified professionals
- ✓ Specialist fast track options for experienced individuals or small firms
- ✓ Corporate & consultant programs to credential teams and networks



# A11 - A21

## CHOOSE YOUR BOARDING GATE — BASED ON ROLE & EXPERIENCE

GATE	PASSPORT REQUIRED	FEE	PASSENGERS	FLIGHT DETAIL	DESTINATION
A-1	Global Trade LaunchPad Passport	\$75 includes passport, digital badge & 15 minute consult	<b>Ideal for Entry-Level Roles:</b> <ul style="list-style-type: none"><li>• Trade Assistant</li><li>• Logistics Clerk</li><li>• Graduate</li><li>• Junior Import/Export Clerk</li><li>• Shipping Coordinator</li><li>• Warehouse Assistant</li><li>• Freight Administrator</li></ul>	Your first step into the world of international trade and the Global Trade Passport Program is a flexible micro-credential pathway designed to help you build foundational skills in global trade and supply chain.	The Exploration Package  Pathfinder
A-2	Digital Badges	\$50 per badge	<b>Ideal for Early-Career Learners:</b> <ul style="list-style-type: none"><li>• Junior Analyst</li><li>• Coordinator</li><li>• Freight Agent</li><li>• Logistics Analyst</li><li>• Supply Chain Assistant</li><li>• Import/Export Coordinator</li><li>• Trade Compliance Officer</li><li>• International Trade Assistant</li></ul>	Log 20 hours training per badge.  Build career “miles” toward elite certification.	Milestone Builder  Pathfinder



# A11 - A21

GATE	PASSPORT REQUIRED	FEE	PASSENGERS	FLIGHT DETAIL	DESTINATION
B-1	Education Passport Program	\$300	<b>Ideal for Mid-Career Professionals:</b> <ul style="list-style-type: none"><li>• Supply Chain Officer</li><li>• Trade Compliance Lead</li><li>• International Trade Specialist</li><li>• Logistics Manager</li><li>• Customs Compliance Analyst</li><li>• Procurement Officer</li><li>• Freight Operations Lead</li><li>• Import/Export Manager</li></ul>	<p>Gain structure and boost your development path.</p> <p>All inclusive career packages with career ready tools and guides to boost your development path.</p> <p>Transfer your experience miles to reach your destination.</p>	<p>Professional Booster</p> <p>Specialist Passport</p>
B-2	Specialist Passport	\$175	<b>Ideal for Experts:</b> <ul style="list-style-type: none"><li>• Customs Broker</li><li>• Export Manager</li><li>• ESG (Environmental, Social, Governance) Advisor</li><li>• Indigenous Trade Advocate</li><li>• International Trade Consultant</li><li>• Supply Chain Risk Manager</li><li>• Trade Policy Specialist</li><li>• Senior Trade Analyst</li><li>• Customs Compliance Manager</li></ul>	<p>Already experienced?</p> <p>A direct path (Fast Track) to recognition of your specialised expertise.</p>	<p>Specialist Express</p> <p>Trailblazer</p>



# A11 - A21

GATE	PASSPORT REQUIRED	FEE	PASSENGERS	FLIGHT DETAIL	DESTINATION
C-1	ISO/IEC 17024 Certification	\$850	<b>Ideal for Senior Professionals:</b> <ul style="list-style-type: none"><li>• Global Trade Manager</li><li>• Supply Chain Strategist</li><li>• Head of Trade Policy</li><li>• Senior Logistics Manager</li><li>• Director of International Trade</li><li>• Senior Export/Import Manager</li><li>• Trade Strategy Director</li><li>• Global Supply Chain Director</li></ul>	Select the destination that rewards your leadership, knowledge and experience.  Upgrade your global recognition to an elite status.	Leadership Elevation  Navigator  Trailblazer
C-2	Admiral Passport	\$5,000	<b>SMEs and smaller organisations involved in international trade, including:</b> <ul style="list-style-type: none"><li>• Exporters &amp; Importers</li><li>• E-Commerce Sellers</li><li>• Logistics &amp; Freight Providers</li><li>• Retailers Expanding Overseas</li><li>• Supply Chain &amp; Trade Management Teams</li><li>• Customs &amp; Compliance Specialists</li></ul>	Flight Enterprise Upgrade.  Customised all inclusive enterprise package to track and upskill trade credentials across your organisation.	Corporate ISO/IEC Recognition towards ISO/IEC 17065 Certification  Admiral Passport





# A11 - A21

GATE	PASSPORT REQUIRED	FEE	PASSENGERS	FLIGHT DETAIL	DESTINATION
<b>C-3</b>	Trade Services Passport	CUSTOM	<b>Organisations with 10+ team members working in:</b> <ul style="list-style-type: none"><li>• Logistics &amp; Freight Forwarding</li><li>• Trade &amp; Customs Consulting</li><li>• International Trade Law</li><li>• Trade-Focused Technology Solutions</li><li>• Accounting &amp; Compliance for Trade</li><li>• Education &amp; Capacity Building in Trade</li><li>• Government Trade Agencies &amp; Industry Associations</li></ul>	Build credibility, customise training + badges across advisor networks.	Advisor Network Hub  Navigator  Trailblazer  Captain

# EARN YOUR CAREER STATUS – ALIGNED TO JOB GROWTH



**Global Trade Passport:**  
Entry point regardless of what level you enter.



**Pathfinder Lounge:**  
Explore, build skills, collect badges in your first trade passport.



**Navigator Lounge:**  
Deepen mastery, unlock ISO/IEC candidacy perks.





**Global Trade LaunchPad:**  
Your first step into the world of international trade.



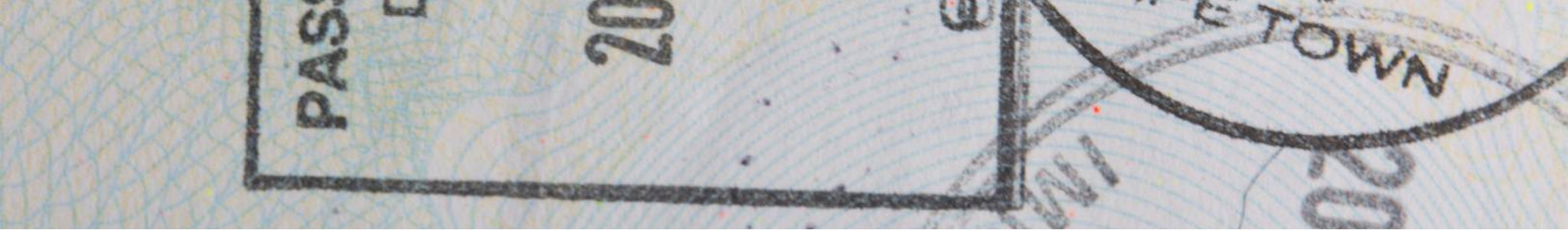
**Trailblazer Lounge:** Lead sector innovation, gain specialist certification.





**Captain Lounge:** Influence global trade, mentor others, full ISO/IEC + prestige.

TIER	PASSPORT LEVEL	ISSUED TO	FOCUS	HOW TO QUALIFY	PERKS
Bronze		Entry-level professionals or early-stage businesses	Building core skills in trade	Collect 5 Digital Badges by completing 20 approved trade-related activities (min. 5 hrs each = 100 hrs)	<p>Confidently navigate the basics of international business</p> <p>Solid pathway to ISO/IEC certification</p>
Silver		Mid-level pros, managers, or specialists	Deepen expertise in niche areas	<p><b>Option 1:</b></p> <ul style="list-style-type: none"> <li>Complete Pathfinder Tier and apply</li> </ul> <p><b>Option 2:</b></p> <ul style="list-style-type: none"> <li>Independently submit verified project or role-based experience for ISO/IEC certification</li> </ul>	<p>Execute and manage global strategies with precision</p> <p>ISO/IEC Candidate.</p> <p>Verified skills recognition</p>





TIER	PASSPORT LEVEL	ISSUED TO	FOCUS	HOW TO QUALIFY	GOAL
Gold		Senior managers, directors, team leads	Strategic thinking, leading trade transformations, and solving complex global challenges	<ul style="list-style-type: none"><li>• Completion of Navigator + endorsement</li><li>• Minimum 5+ years experience</li><li>• Achieve Specialist Credential</li></ul>	Lead initiatives, drive innovation, and guide teams in international business  ISO/ IEC credential  Verified skills recognition
Platinum		Executives, VPs, policy influencers, mentors	Mastery + mentoring + global strategy influence	<ul style="list-style-type: none"><li>• Completion of Trailblazer</li><li>• Mentor at least one learner</li><li>• Submit global project or strategy portfolio</li></ul>	Thought leadership, mentoring future leaders, and influencing global trade practices  ISO/IEC Certification  Global Leadership Status

TIER	PASSPORT LEVEL	ISSUED TO	FOCUS	HOW TO QUALIFY	GOAL
Admiral		<b>SMEs &amp; smaller trade organisations:</b> <ul style="list-style-type: none"> <li>• Exporters &amp; Importers</li> <li>• E-Commerce Sellers</li> <li>• Logistics &amp; Freight Providers</li> <li>• Retailers Expanding Overseas</li> <li>• Supply Chain &amp; Trade Management Teams</li> <li>• Customs &amp; Compliance Specialists</li> </ul>	<p>Flight Enterprise Upgrade</p> <p>A customised, all-inclusive package to build and track verified trade credentials across departments</p>	<ul style="list-style-type: none"> <li>• Organisation size &lt; 10 staff</li> <li>• Enrolment into Corporate Program</li> <li>• Commitment to capacity building and ISO-aligned upskilling</li> </ul>	<p>Corporate ISO/IEC Recognition.</p> <p>Admiral Passport awarded to organisations working toward ISO/IEC 17065 Certification.</p>
Titanium		<b>Titanium Global Services Team:</b> <p>With 10 plus staff in various trade services:</p> <ul style="list-style-type: none"> <li>• Logistics &amp; Freight Forwarding</li> <li>• Trade &amp; Customs Consulting</li> <li>• International Trade Law</li> <li>• Trade-Focused Technology Solutions</li> <li>• Accounting &amp; Compliance for Trade</li> <li>• Education &amp; Capacity Building in Trade</li> <li>• Government Trade Agencies &amp; Industry Associations</li> </ul>	<p>Flight Enterprise Upgrade</p> <p>Customised, all-inclusive enterprise package to track and upskill trade credentials across your organisation</p>	<ul style="list-style-type: none"> <li>• Demonstrate organisational engagement in trade-related functions.</li> <li>• Commitment to upskilling and aligning with ISO standards</li> </ul>	<p>Corporate ISO/IEC Recognition Pathway toward ISO/IEC 17065 Certification</p> <p>Trade Services Passport issued to the organisation</p>

R IS STILL UP TO  
GERS WILL BE REFUSED.

CLASS: M

16 JAN 12



## **GLOBAL TRADE GATEWAY: CHOOSE YOUR ISO/IEC 17024 TRADE CERTIFICATION**

**Everyone boards the same plane - your ticket is  
your level.**

**The destination? Your chosen specialisation.**

**You can enter any gate from any level:  
Pathfinder to Captain - depending on your  
experience, projects, and certifications.**



R IS STILL ON  
ERS WILL BE REFUSED.

CLASS: M  
16 JAN 12

TRACK	DESTINATION	ACCESSIBILITY All Levels → Pathfinder / Navigator / Trailblazer / Captain
Trade Management	Logistics, supplier coordination, and end-to-end trade ops	All levels—from starter ops to strategic ops leadership
Regulation & Compliance	Customs, international laws, compliance audits	Ideal for early compliance officers to regulatory strategists
Trade Finance	LCs, currency hedging, international transactions	From finance juniors to FDI and treasury experts
Trade Policy	Government trade rules, negotiations, WTO/FTA knowledge	From analysts to policy influencers and trade diplomats
Supply Chain Management	Global flow optimisation, resilience planning, risk mitigation	Beginner logistics staff to supply chain executives
e-Commerce	Global online retail, platform sales, digital marketing	Global online retail, platform sales, digital marketing
Customs Business	HS codes, tariffs, clearance, bonded warehousing	Global online retail, platform sales, digital marketing, brokers, forwarders and consultants



## Take Off on Your Trade Career Adventure: Collect Your Passport Badges!

Collect Digital Badges as part of the Global Trade Passport Program in your chosen areas of expertise. Ready to explore your route?

Each Passport Badge = one 20-hour journey in trade knowledge.

### How to Earn Your Miles (Badges)

Board from anywhere in the world. Complete any of the following activities to earn your badge:

- Webinars & Seminars
- Conferences & Trade Summits
- Short Courses & Certificates
- Self-Directed or Third-Party Learning

Must equal 20 verified learning hours per badge.

### Why Collect Badges?

The more badges you earn, the closer you get to:

- Professional Credentials
- ISO/IEC Certification
- Career Takeoff in Global Trade

**Apply Now — Your Global Trade Boarding Pass Awaits!** Don't wait at the gate—Apply for your Global Trade Passport program today and begin collecting badges that showcase your skills and signal your readiness for the global marketplace.

# Your Digital Badges

Ready to explore your route?

Choose your gates and collect badges in high-demand sectors:







# Unlock Global Trade Recognition with the Specialist Passport

FEATURE	DETAILS
Who It's For	Professionals or small businesses (<20 employees) with experience in trade-related sectors
Purpose	Fast-track to ISO/IEC 17024 Certification using prior qualifications, training, or experience
Introductory Price	\$175 (Fast Track Launch Offer)
Credential Outcome	Specialist Passport (Verified Industry Credential)
Recognition	Globally aligned credential that contributes toward ISO/IEC 17024 Certification
Application Requirements	Demonstrate trade-related qualifications, experience, or completed training
Key Benefits	<ul style="list-style-type: none"><li>• Fast-track credentialing</li><li>• No need to repeat learning</li><li>• Recognises industry experts</li></ul>
Best Suited For	Individuals, micro-enterprises, and consultants in international trade and related sectors
Next Steps	<ul style="list-style-type: none"><li>• Apply for the Specialist Passport</li><li>• Submit supporting evidence</li><li>• Begin certification pathway</li></ul>



## Sectors Ideal for the Specialist Pathway





## Sectors Ideal for the Specialist Pathway







## Sectors Ideal for the Specialist Pathway



- ✓ **Stand Out**
- ✓ **Be Recognised**
- ✓ **Lead in Global Trade**



## Education Passport Program

FEATURE	DETAILS
Who It's For	Individuals or small business owners looking for structured training and tools in trade-related topics
Purpose	To build foundational and practical skills through immersive training programs with digital credentialing and pathway to Specialist Certification
Introductory Price	Normally \$300, <b>\$50 discount:</b> \$250 per program
Credential Outcome	Specialist Passport Certificate + Digital Badges
Included Resources	<ul style="list-style-type: none"><li>• Practical Handbook</li><li>• Ready-to-Use Strategy &amp; Planning Templates</li><li>• Business Checklists</li><li>• Specialised Industry Training Program</li><li>• Digital Passport &amp; Verified Badges</li><li>• FREE 45-Minute Consultation</li><li>• Access to Diagnostic Tools</li></ul>
Recognition	Milestone achievements contribute toward Specialist Passport Certification and ISO/IEC 17024 Certification



# Passport Program Overview

FEATURE	DETAILS
Application Requirements	Open to all — no prior qualifications required
Key Benefits	<ul style="list-style-type: none"><li>• Structured learning pathway</li><li>• Practical tools &amp; real-world relevance</li><li>• Build credentials toward Specialist Pathway Certification and ISO/IEC certification</li></ul>
Best Suited For	Individuals seeking career growth, early-stage exporters, and businesses needing global trade capacity
Next Steps	<ul style="list-style-type: none"><li>• Choose your Education Passport Program</li><li>• Apply via online form</li><li>• Begin training and earn digital badges</li></ul>







## Approved Learning Activities Overview

ACTIVITY TYPE	DESCRIPTION	CONTRIBUTION TOWARDS CERTIFICATION
<b>Webinars</b>	Online seminars covering specialised trade and business topics.	<ul style="list-style-type: none"><li>• Digital Badge</li><li>• Ongoing Professional Development</li></ul>
<b>Seminars</b>	Interactive, in-person or virtual workshops	<ul style="list-style-type: none"><li>• Digital Badge</li><li>• Ongoing Professional Development</li></ul>
<b>Conferences</b>	Large-scale knowledge-sharing events with experts and peers	<ul style="list-style-type: none"><li>• Digital Badge</li><li>• Ongoing Professional Development</li></ul>
<b>Summits</b>	Strategic-level trade and policy forums	<ul style="list-style-type: none"><li>• Digital Badge</li><li>• Ongoing Professional Development</li></ul>
<b>Self-Directed Courses</b>	Flexible online or offline learning modules	<ul style="list-style-type: none"><li>• Digital Badge</li><li>• Ongoing Professional Development</li></ul>



## Approved Learning Activities Overview

ACTIVITY TYPE	DESCRIPTION	CONTRIBUTION TOWARDS CERTIFICATION
<b>Short Courses</b>	Targeted, practical training on related trade topics	<ul style="list-style-type: none"><li>• Digital Badge</li><li>• Ongoing Professional Development</li></ul>
<b>Certificates</b>	Completion of recognised industry-specific credential programs	<ul style="list-style-type: none"><li>• Pathway to ISO/IEC 17024 Certification</li></ul>
<b>University Degrees &amp; Qualifications</b>	Accredited qualifications in relevant fields (e.g. trade, logistics, law)	<ul style="list-style-type: none"><li>• Fast Track to ISO/IEC 17024 Certification</li><li>• Ongoing Professional Development</li></ul>
<b>5 Digital Badges (Mixed Activities)</b>	Earned across at least 5 different learning activities	<ul style="list-style-type: none"><li>• Pathway to ISO/IEC 17024 Certification</li></ul>





## Educators Approval Summary Table

CATEGORY	DETAILS
<b>Purpose</b>	Approve third-party training programs to contribute to the ISO/IEC 17024 Fast Track Pathway
<b>Benefits to Providers</b>	<ul style="list-style-type: none"><li>• Global recognition</li><li>• Increased enrolment appeal</li><li>• Use of digital badges &amp; branding</li></ul>
<b>Recognition Outcome</b>	<ul style="list-style-type: none"><li>• Digital Badge Eligible</li><li>• Ongoing Professional Development Credit</li><li>• ISO/IEC 17024-aligned</li></ul>
<b>Who Can Apply</b>	<ul style="list-style-type: none"><li>• Universities &amp; Business Schools</li><li>• Accredited Training Organisations (ATOs)</li><li>• Industry Associations</li><li>• NGOs &amp; Multilaterals</li><li>• Corporate Universities</li></ul>
<b>Eligible Topics</b>	Trade Management, Regulation & Compliance, Trade Finance, Supply Chain, Climate Smart Trade, Digital Trade, e-Commerce, FDI, Inclusive Trade, Trade Strategy, Customs Business, etc.





## Educators Approval Summary Table

CATEGORY	DETAILS
What You Receive	<ul style="list-style-type: none"><li>• ISO/IEC alignment confirmation</li><li>• Featured listing on GTPA/EMTC platforms</li><li>• Provider toolkit (badges, certificates, branding, analytics)</li></ul>
How to Apply	<ol style="list-style-type: none"><li>1. Submit organisation details &amp; legal status</li><li>2. Provide course content + outcomes</li><li>3. Show alignment to competencies</li><li>4. Optional) Promotional materials</li></ol>



**THE GLOBAL TRADE  
PASSPORT PROGRAM**



**PASSPORT**



# START YOUR GLOBAL JOURNEY TODAY WITH THE GLOBAL PATHWAYS PASSPORT PROGRAM



LEARN MORE

## **Global Trade Professionals Alliance (GTPA)**

General: [info@gtppalliance.com](mailto:info@gtppalliance.com)

Website: [www.gtppalliance.com](http://www.gtppalliance.com)

Tel: + 61 430 172458



# GTPA

GLOBAL TRADE PROFESSIONALS ALLIANCE

## **E-Merchants Trade Council, Inc**

General: [info@emtc.org](mailto:info@emtc.org)

Website: [www.emtc.org/passports](http://www.emtc.org/passports)

Tel: +1 (703) 574-0000

Global Trade Passport Program

Website: [www.globalpathways.net](http://www.globalpathways.net)

