

2026



FESTIVAL

OF INCLUSIVE TRADE

**Reclaiming Inclusion
through Global Trade**



Country Partner Host

Why Partner with Us?

We are inviting like-minded nations—to become Country Partner Hosts in 2026.

While the Festival remains virtual, host countries enjoy a leading role in shaping the program, showcasing national strengths, and amplifying international engagement.



Country Host Benefits



- **Showcase Day:** A dedicated day featuring your countries innovation, trade strengths, cultural expression, and strategic vision
- **Speaking Roles:** Platform for government, business, and cultural leaders in key plenary sessions
- **Cultural Diplomacy:** Spotlight your countries music, film, design, food, and sport on a global stage
- **Trade Collaboration:** Promote bilateral and multilateral cooperation
- **Visibility & Branding:** Co-branded event materials, global media exposure, and networking
- **Custom Session Co-Design:** Work with GTPA to design sessions aligning with national priorities
- **Legacy Opportunities:** Lay groundwork for sustained partnerships beyond the Festival

Why Now?

As the world confronts economic uncertainty, climate challenges, and shifting alliances, international cooperation is more important than ever.

With your leadership in innovation, digital economy, and cultural diplomacy, is ideally positioned to help lead this conversation.

Let's Shape the Future—Together.

Contact us to explore how your country can help reimagine inclusive trade in 2026 and beyond.



Opportunities for In-Person Country Gatherings

Although the Festival of Inclusive Trade is delivered fully online, the GTPA warmly welcomes expressions of interest from Country Partner Hosts who may wish to extend the Festival's impact by organising an in-person gathering in their own region following the virtual program.

These self-funded optional events—whether a roundtable, cultural showcase, trade mission, innovation forum, or public celebration—can deepen dialogue on key themes, highlight local leadership, and provide an inspiring platform to promote national opportunities.

We invite interested host countries to share ideas and proposals, and the GTPA will collaborate to help ensure alignment with Festival themes and global engagement objectives.



Let's Shape the Future—Together

By sponsoring the Festival of Inclusive Trade 2026, you're joining a global movement to rethink trade, create sustainable partnerships, and build more inclusive economies.

Don't miss this opportunity to elevate your brand on the world stage, collaborate with like-minded partners, and contribute to a better future for all.





GTPA

GLOBAL TRADE PROFESSIONALS ALLIANCE

Education. Tools. Support. Certification. Collaboration. All in one global solution.

At the Global Trade Professionals Alliance (GTPA), we believe that today's global challenges demand collaborative, cross-border solutions. That's why we unite individuals, businesses, and trade organisations under one powerful mission:

To build a more resilient, inclusive, and opportunity-rich global trade ecosystem.

We don't just deliver value — we co-create it. Whether you're an individual professional, a business, or a trade organisation, GTPA offers flexible ways to engage, build capacity, and drive measurable impact.

For any engagement opportunities or inquiries regarding country hosting and content development, please contact our Festival Director:

Festival Director

Ms. Collins Rex
collinsrex@gtpalliance.com

For partnership opportunities, please reach out to: Partnerships

Ms. Lisa McAuley
lisamcauley@gtpalliance.com

We encourage you to connect with Collins for involvement in programming, country representation, or content development, and with Lisa for exploring collaboration and partnership opportunities.